

RICE UNIVERSITY

Lions, Tigers, and Bears, Sky High!

by

Andrea Manning

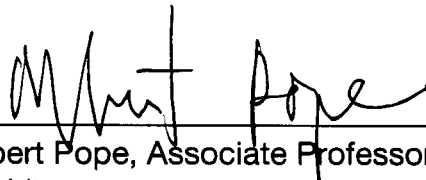
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REQUIREMENTS FOR THE DEGREE

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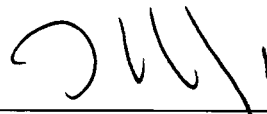
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ABSTRACT

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The vertical zoo is a new zoo typology that rethinks both the organizational strategy of the traditional urban zoo and the tower building typology. By stacking the exhibits vertically the zoo program pushes exhibit organization in a new direction, providing opportunities for experiences not possible in traditional urban zoos. In addition, vertical stacking of the program is more efficient, taking advantage of the characteristic behaviors of heat, water and light to guide exhibit group organization. Furthermore, the verticality of the zoo program enables the zoo to become a more visual presence in an already dense urban environment. The new spatial organization of the zoo is accomplished through a reconfiguration of the systems integral to a traditional tower: the centralized core, the repetitive floor plate, and the nonspecific skin system.

ACKNOWLEDGEMENTS

To Greg, without whom this would have been impossible.

To my director, Clover Lee, who's support and dedication and patience meant everything to the development of this project.

To my dad, Jim, who refused to come down here and get the degree for me.

To my mom, Marlynn, who got me where I am today.

To Nick, who always believed in the project.

To Albert, who always gave the best advice at just the right time.

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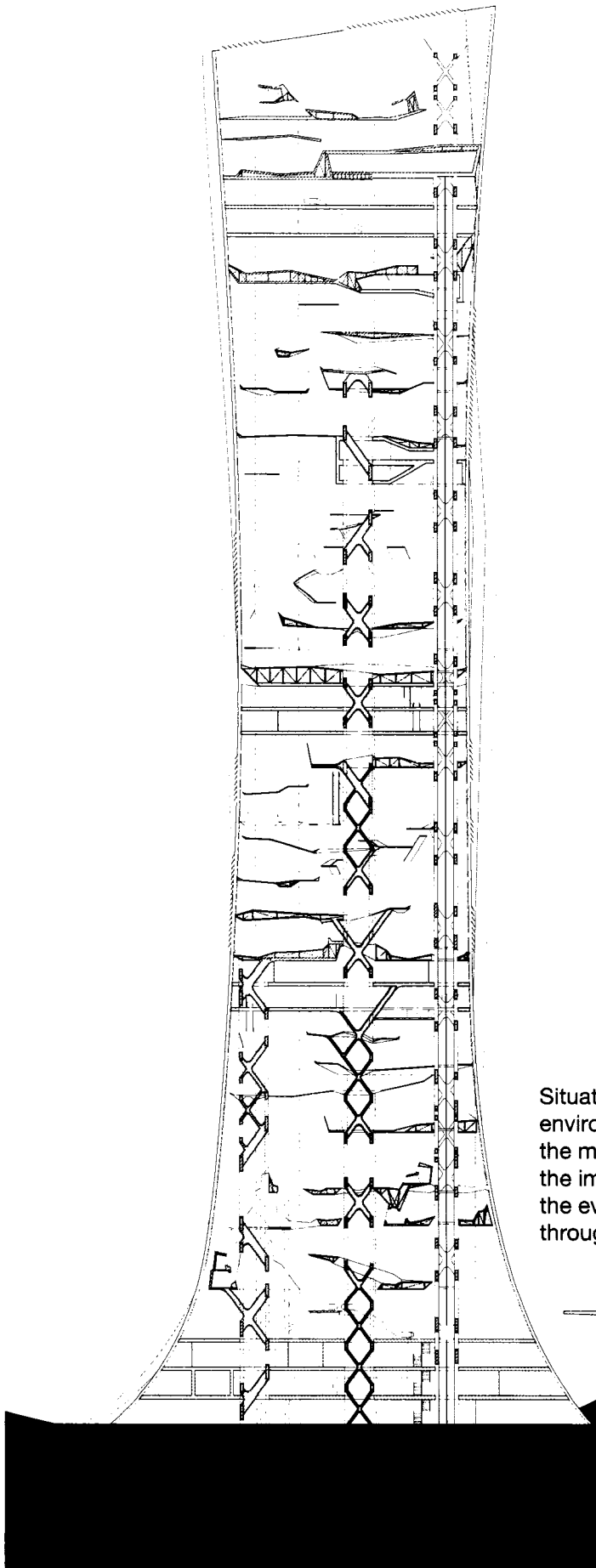
Modern society lives on top of nature.

Charlene Spretnak

Zoos are urban institutions. Originally parks on the city edge urban dwellers could visit when city life became overwhelming, it was a but a short time before zoos were enveloped in rapidly sprawling urban development.

For centuries zoos have provided unique opportunities for education, entertainment and research not found elsewhere in urban centers. In the last century, as knowledge of the natural kingdom changed and grew, zoos responded. Owned and operated by municipal governments, the initial responses of zoos to change were conservative. Today zoos are operated by private and not-for-profit companies and must compete for money and attention within urban and suburban settings. To woo visitors, zoos are changing in ways more radical than ever, creating and simulating entire environments into which the zoo visitor is immersed.





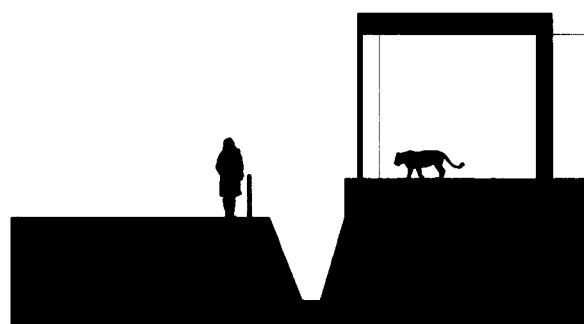
Situated in an extremely dense urban environment, the vertical zoo examines how the most successful exhibit type to date, the immersion exhibit, can continue to push the evolution of the zoological institution through stacking.

The history of the zoo: 3 exhibit types

How zoos have changed in time is reflected through the evolution of the exhibit typology. Exhibit evolutions are systemic and alter the zoo at three scales:

1. the specific exhibit
2. the grouping or organization of multiple related exhibits
3. the organization of exhibit groups on the scale of the zoo itself.

In the thousands of years that zoos have been urban institutions, there have been to this time only three polemical shifts in the evolution of the exhibit typology.



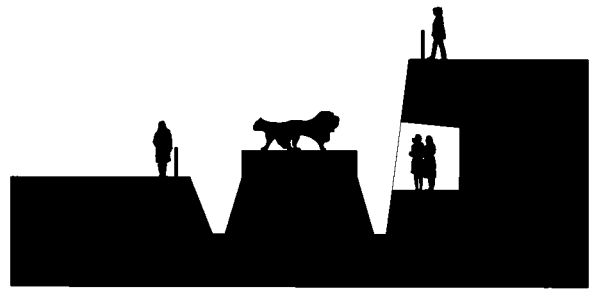
1 *Elevational exhibit*

The first milestone, the elevational exhibit, occurred in 1828 with the opening of the London Zoo. The elevational exhibit is defined by the perception of the exhibit through its frontal elevation. This scheme originally placed animals in a neutral environment, separated from the observer by an obvious barrier (i.e. iron bars or a visible moat). In the elevational exhibit scheme the animal and the observer have a one-to-one relationship. Elevational exhibits were often arranged linearly and according to taxonomy. These exhibit groups were further arranged according to animal family similarities.



1828

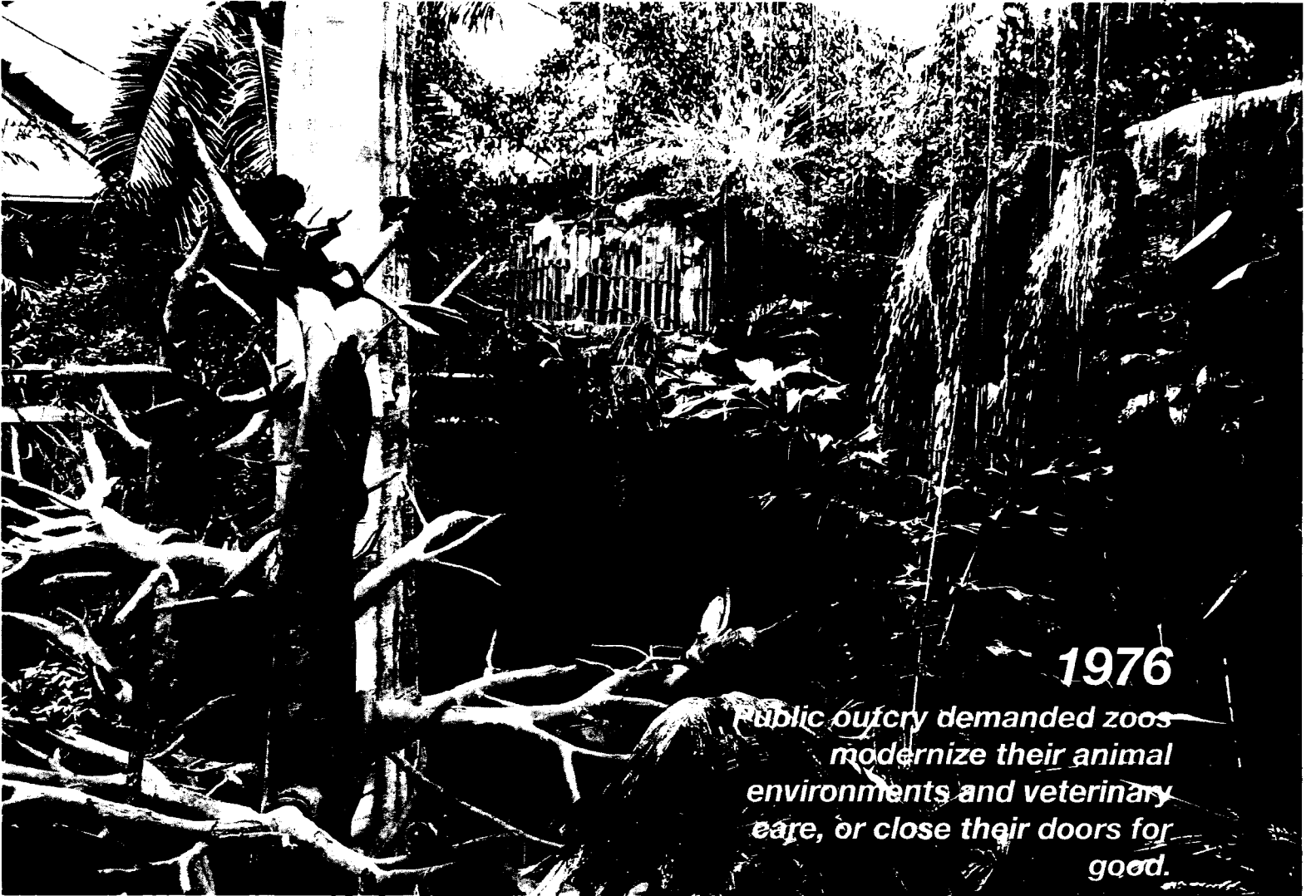
The London Zoo opens in Regent's Park. The world's first Zoological Gardens, the London Zoo was predicated on creating a scientific establishment for "teaching and elucidating zoology, and no public menageries..." (Hancocks)



② *Perimeter exhibit*

The second milestone, the perimeter exhibit, first opened in the late 1960's. This exhibit type did not replace the elevational exhibit but was added to the repertoire of zoo exhibit types. Like theater in the round, this type of exhibit enables observers to view animals from several different perspectives located around the exhibit enclosure, with views from above, below, over or under.

This scheme places pairs or small groups of animals in a naturalistic setting either indoors or out, separated from the observer by artifice and invisible barrier such as height or hidden electrical wire. In many cases perimeter exhibits were and are arranged according to country of origin. Groups of exhibits arranged by country of origin are often further organized with complimentary climatic zones adjacent to one another.



1976

Public outcry demanded zoos modernize their animal environments and veterinary care, or close their doors for good.



③ *Immersion exhibit*

In the early 1990's, the immersion exhibit scheme was added to the zoo exhibit catalog. The focus of the immersion exhibit is to recreate the natural setting and behavior of the animal inhabitants. Different from the previous two exhibit schemes, the immersion scheme locates the observer within the animal enclosure, looking outwards to the animal and exhibit borders beyond. The scheme places typical species groups in a setting reliant upon both natural and artificial ground condition and vegetation, again separated from the observer artifice and invisible barriers.

Similar to the perimeter scheme, immersion schemes are typically arranged according to country of origin, but require a larger area than the previous exhibit types. Space permitting the immersion scheme may occur in either an indoor or an outdoor setting.

1992

Successful animal enclosures must possess the essence of the equivalent wild habitat.

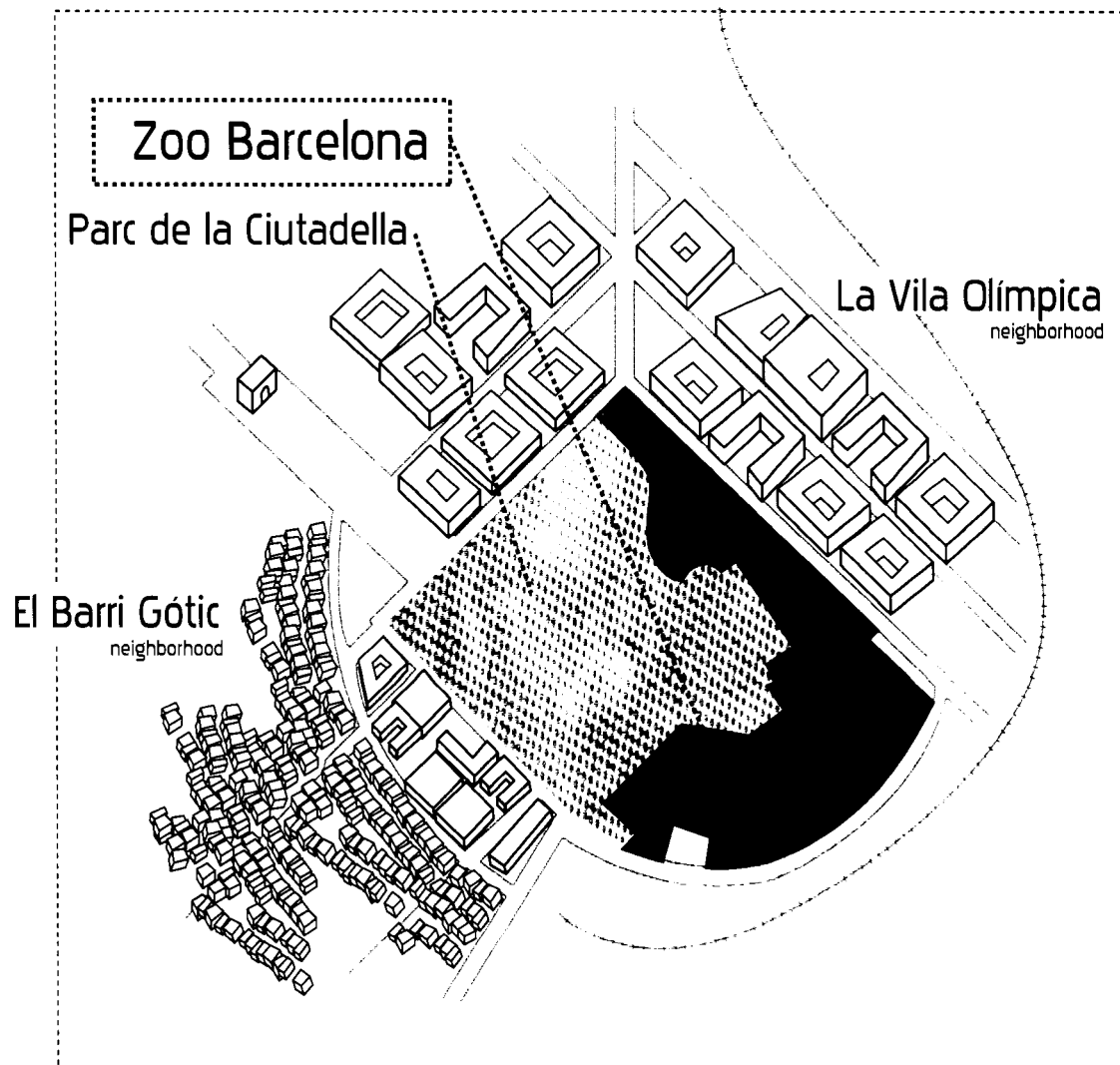
Of the exhibit types, the immersion exhibit scheme has been the most successful based on the following criteria:

1. animal health and welfare,
2. providing the zoo visitor with an experience that is entertaining and completely engaging,
3. and providing an educational experience, enabling the visitor to observe animals behaving in as natural a way as possible in an urban environment.

However, this model of immersion exhibit is difficult to implement in dense cities because of its large area requirement.

Zoo in the city

Most zoos rely on nothing but a very thin line of park space to both delineate and protect the zoo from its urban environment. This thin park line also means the zoo has little to no room to grow outwards and thus must seek other ways in which the immersion exhibit experience can be provided.



While the north and east edges of the zoo are buffered by the Parc de la Ciutadella, the south and west edges are bounded by the neighborhood, La Vila Olímpica. A 4m stone fence and zoo exhibit buildings are the only barriers between the zoo and the adjacent urban environment. The audio and visual presence of the city is apparent continuously along the eastern edge of the zoo.

Zoological networks

Many zoos have specialized and institutionalized into zoological networks in order to find the space that enables the network now, instead of the independent zoo, to provide the full immersive experience. The network is composed of newer zoo typologies that function alongside the traditional urban zoo:

- the wild animal park

- the regional park

- the endangered species park

- and the aquarium.

These zoological institutions are then united to form zoological networks, examples include CRES (Conservation and Research of Endangered Species) that includes the San Diego Zoo and Wild Animal Park, and the WCS (Wildlife Conservation Society) network that includes the Bronx Zoo, three other New York City zoos and an aquarium.



One of such networks is Zoo Net, Tokyo's zoological network. The vertical zoo is situated in very dense and very active Shibuya Ward, in Tokyo. Zoo Net includes five other zoo institutions:

- a traditional zoo
- a regional zoo
- an aquarium
- and two endangered species zoos.

Zoo Net is active in preservation and conservation efforts with other zoos worldwide. The vertical zoo is the new urban component for Zoo Net, much like the Bronx, London, or San Diego Zoos.

The future of the network: the vertical zoo

The vertical zoo is a new zoo typology intended to function alongside other zoological institutions in a zoo network.

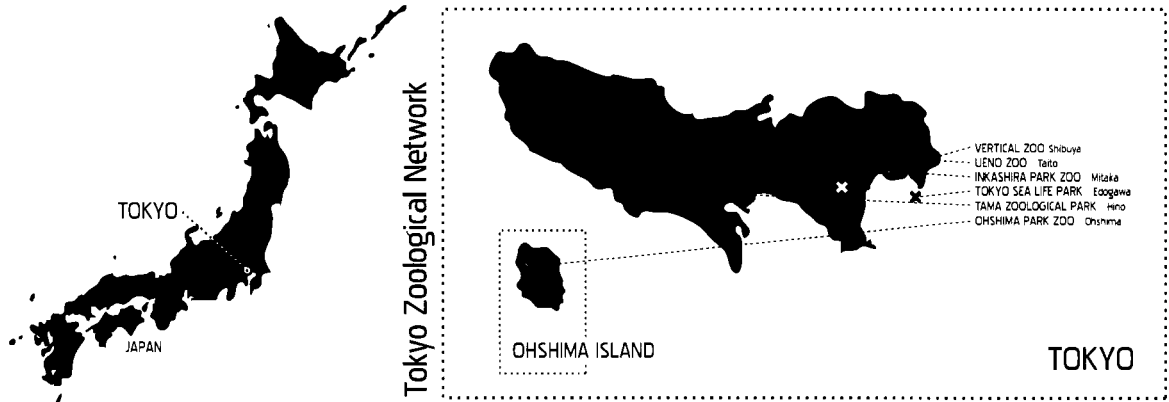
The vertical zoo rethinks the immersion exhibits spatial orientation and the relationships between various exhibits by stacking the exhibits and exhibit groups vertically.

Taking advantage of vertical space enables the zoo to maintain an urban site, which is important for visitor accessibility and crucial for a continued zoo presence in the city.

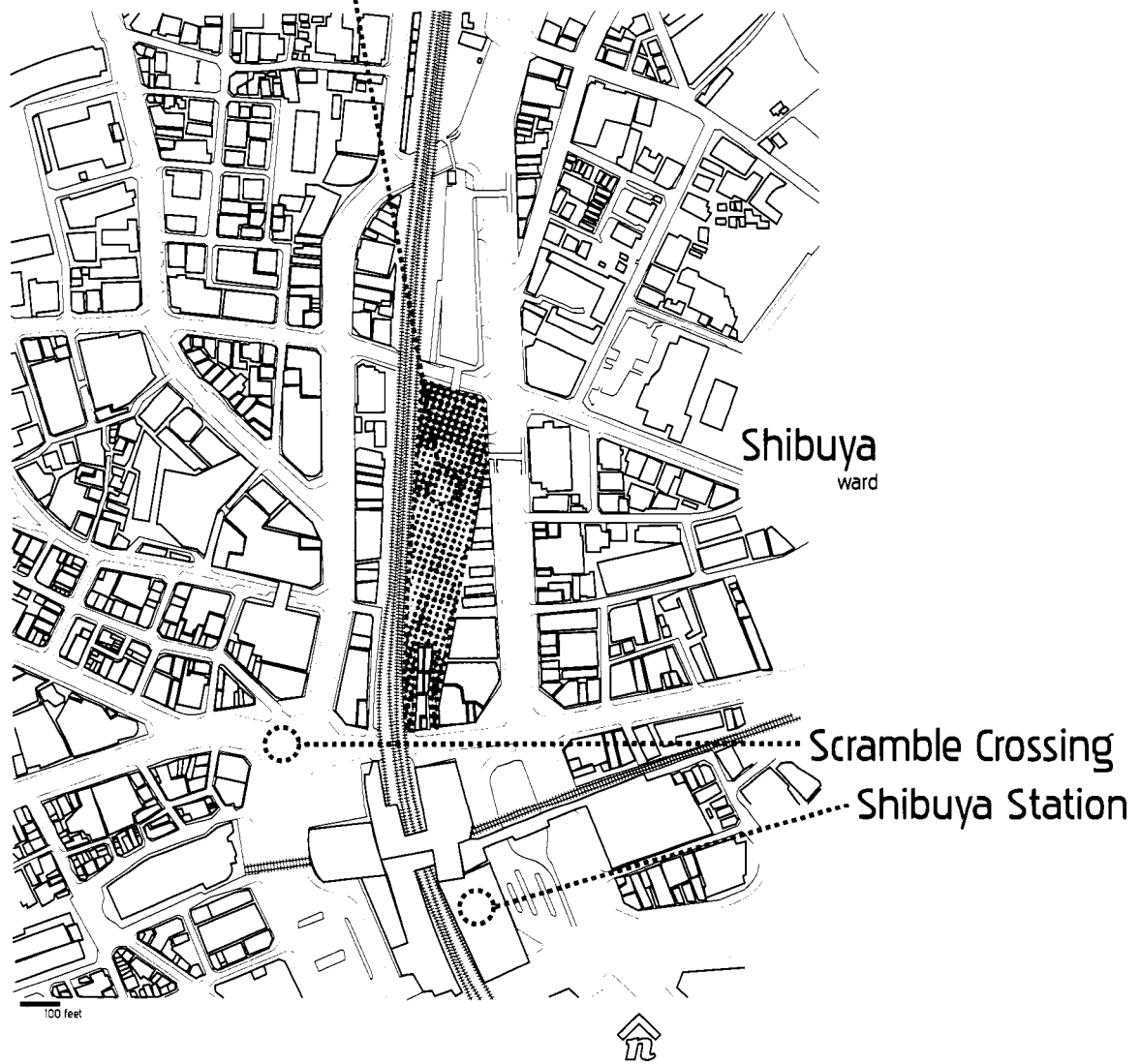
By enclosing immersion exhibits in an indoor setting, the zoo is able to recreate the many varied animal environments more accurately.

With the addition of the vertical zoo, a zoological network can redistribute its program more advantageously, improving exhibit space in all of the zoological institutions within the network.

Vertical zoo site



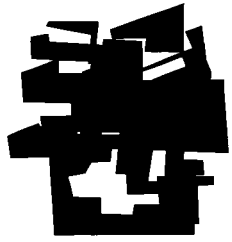
proposed site
Miyashita Park



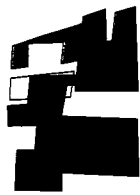
Programmatic organization

The vertical stacking of the immersion exhibits is a more efficient spatial model. Although the vertical zoo's site is only 2.4 acres, 80% of the vertical zoo's area is dedicated to exhibit space. This can be compared to traditional zoos where exhibit space is typically around 10% of the total site area.

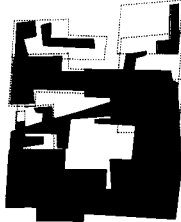
Vertical stacking of the immersion exhibits is also more energy efficient, taking advantage of heat rising and water falling. To this effect the exhibit program is organized according to bioclimatic zone. The immersion zones are then stacked in terms of the needs for more or less heat, more or less water, and more or less light. For example, in the vertical zoo, the Montane and Tundra bioclimatic zones that require cooler temperatures and less light are at the bottom of the tower, while the Desert Chaparral zone that requires significantly more light, much warmer ambient temperatures, and less water is at the top.



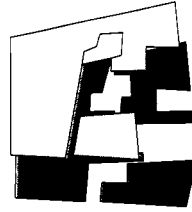
MONTANE



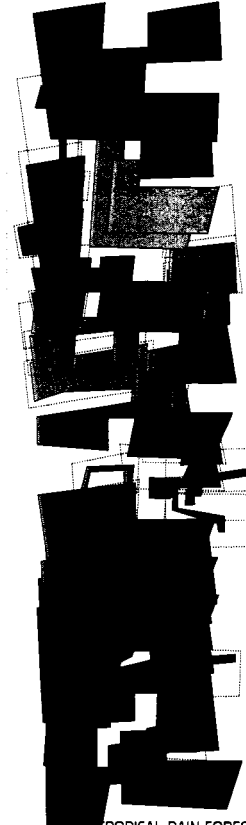
TUNDRA



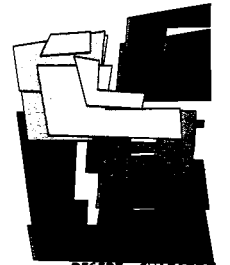
TAIGA + STEPPE



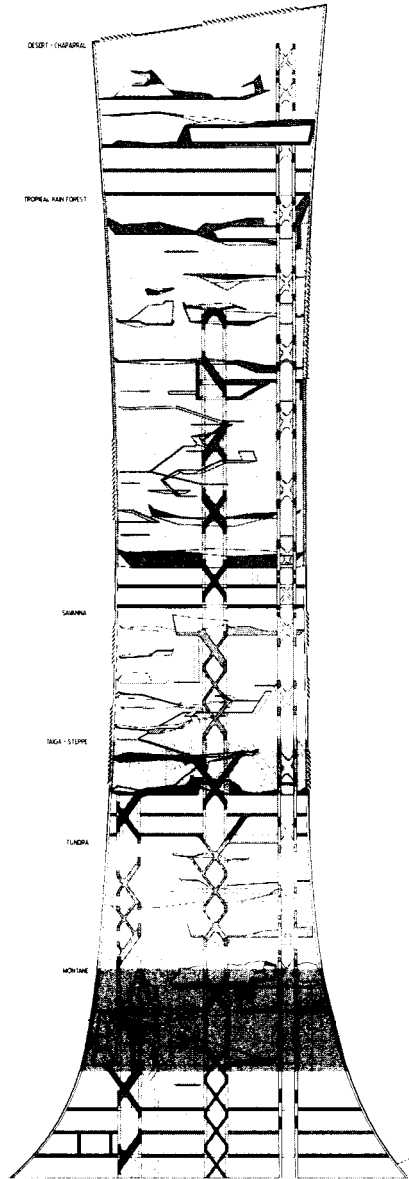
SAVANNA



TROPICAL RAIN FOREST

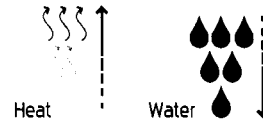


DESERT + CHAPARRAL



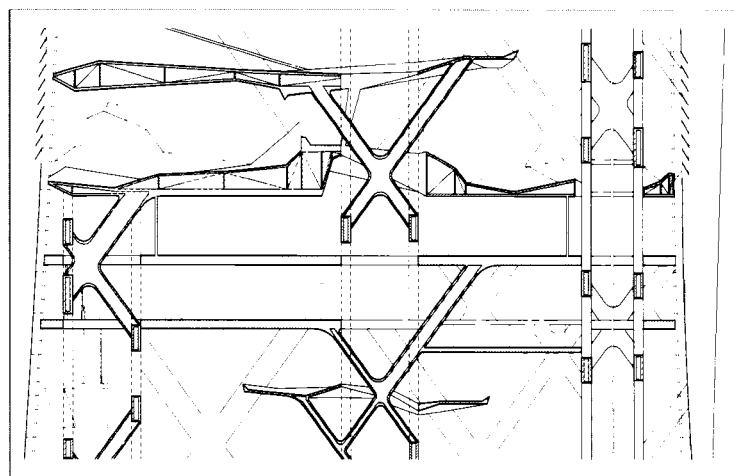
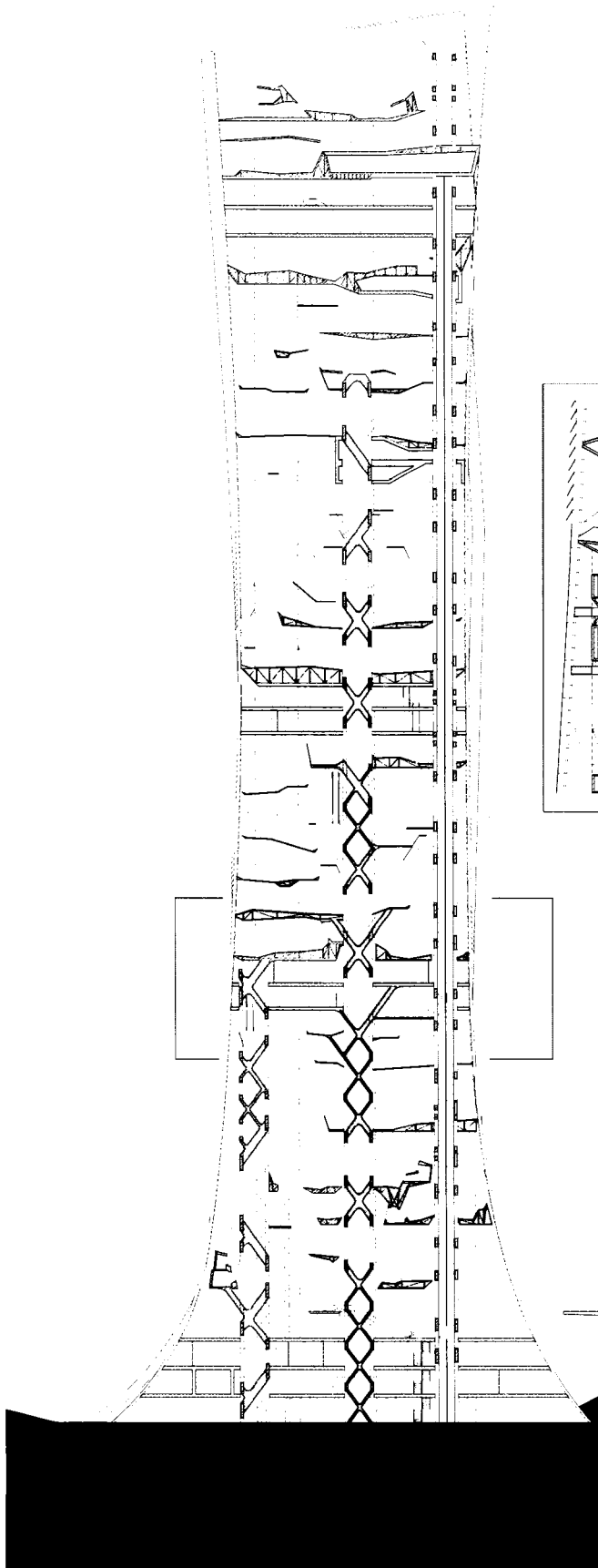
Program is arranged according to species
BIOCLIMATIC ZONE of origin.

Biodimatic zone stacking is more energy efficient, taking advantage of the properties of heat rising and gravity's pull downwards on water.

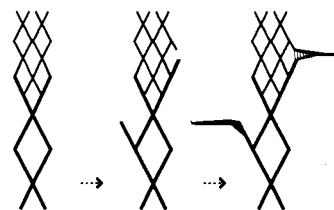


Structural organization

The bioclimatic zones are supported by a system of distributed structural cores that continue to different heights through the building and accommodate the different loading conditions and diverse spatial configurations of the various climatic zones. These cores utilize a dynagrid structure, a dynamic grid not uniform in aperture, to create super columns. These super columns require less structural steel, can more adequately support uneven loading conditions, and enable more light to move unimpeded into the building. Additionally, these cores enclose the intense mechanical support the zoo program requires. Further, the dynagrid of these cores branches out to help form the framework for the secondary structure that directly supports the exhibit armature and visitor circulation.



The cores utilize a dynagrid structure, a dynamic grid not uniform in aperture, to create super columns. These columns travel to different heights through the building and at moments, branch out to form the secondary structure that directly supports the exhibit platforms and the circulation.



688'

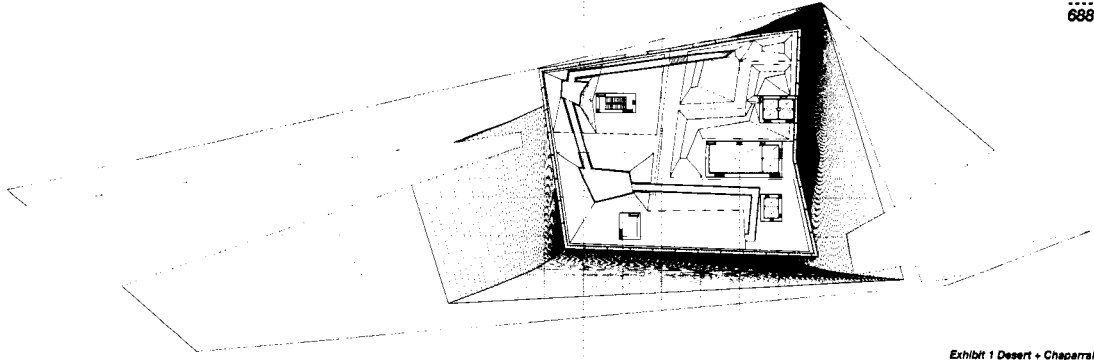


Exhibit 1 Desert + Chaparral

424'

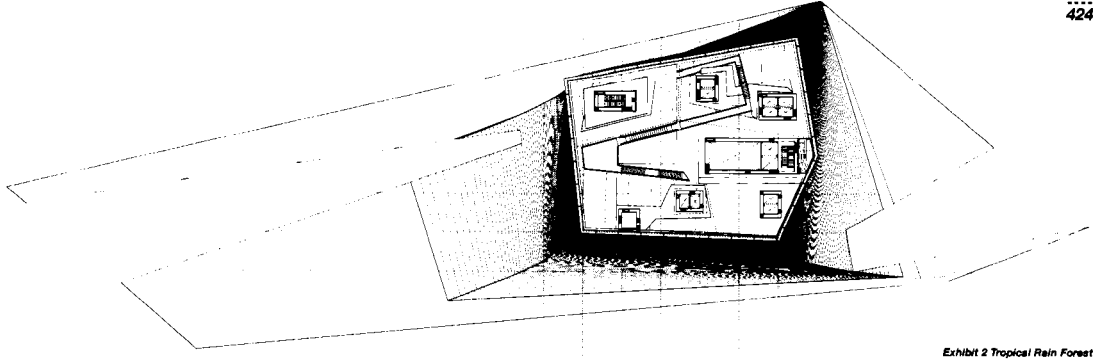


Exhibit 2 Tropical Rain Forest

281'

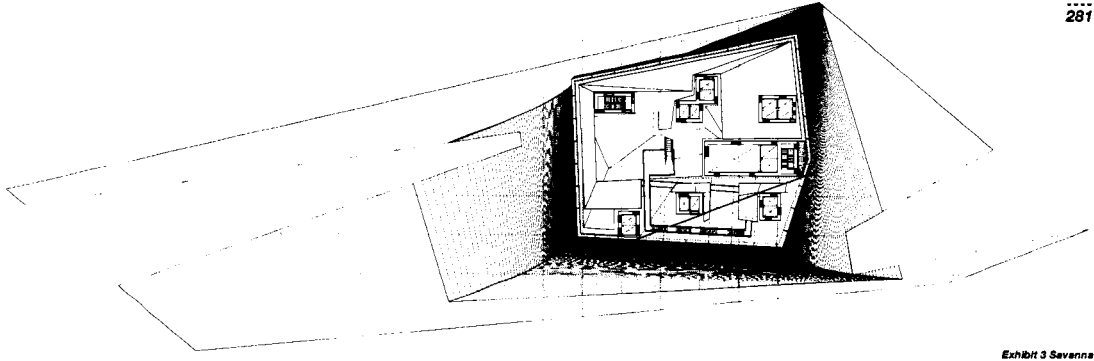
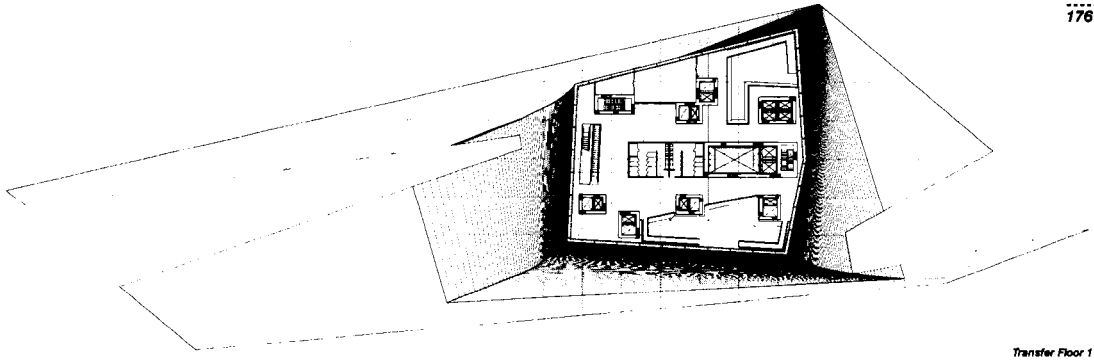


Exhibit 3 Savanna

176'



Transfer Floor 1

Circulation

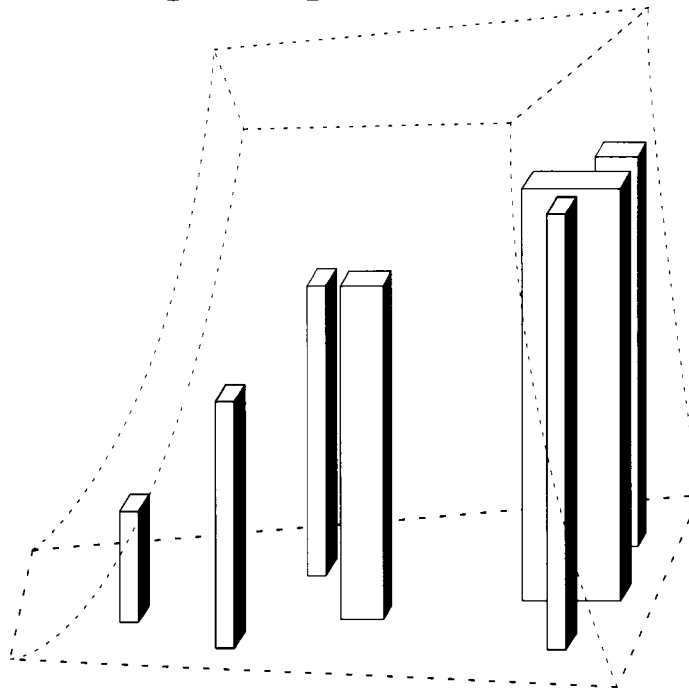
The zoo program requires multiple threads of circulation to occur and interact simultaneously. To accomplish this, the vertical zoo utilizes a circulation system consisting of a fast primary element and a slow secondary element. The primary circulation routes occur in tandem with the distributed structural cores. Each of these cores supports an elevator bank that ascends to different levels within the tower. These cores move people quickly to any of two types of destinations within the tower: transfer floors or intermediate floors.

Transfer floors are distinct from the bioclimatic zones and house the non-exhibit program of the zoo. These floors function as lobbies and support space. Here can be found cafés and retail boutiques, as well as staff administrative offices, education space and related facilities.

Intermediate floors are much smaller and are located within the bioclimatic immersion zones. These floors serve as launching platforms from which visitors move directly into a bioclimatic zone.

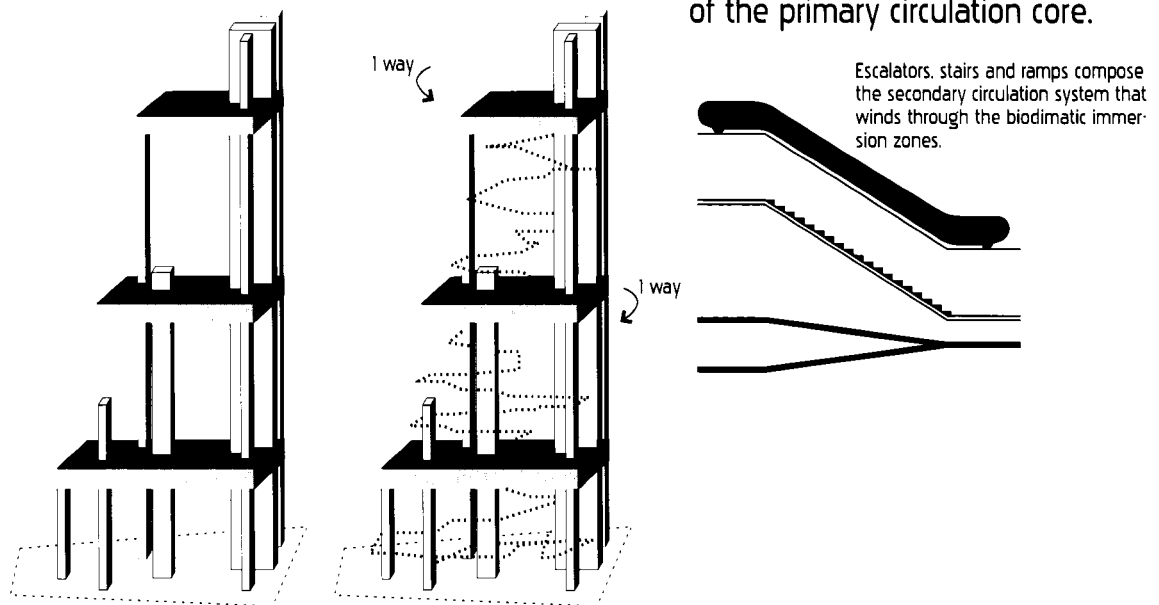
The secondary circulation route is accessible from both the transfer floors and the intermediate floors and consists of a series of catwalks, ramps, stairs, and escalators that move visitors among and through the immersion exhibits within the bioclimatic zones. Accessible from the secondary circulation are viewing platforms and short paths that take advantage of the vertical orientation of the space and enable visitors viewing vantage points that are typically not found in traditional zoos.

The structure and primary circulation are combined in 9 mega columns that ascend to different heights through the tower.



Relationship of mega column height to light penetration and filtration through the tower.

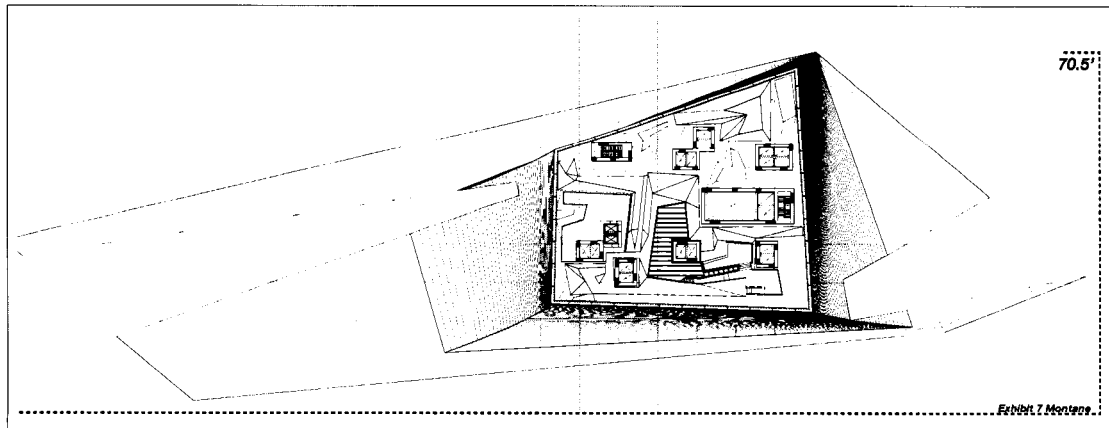
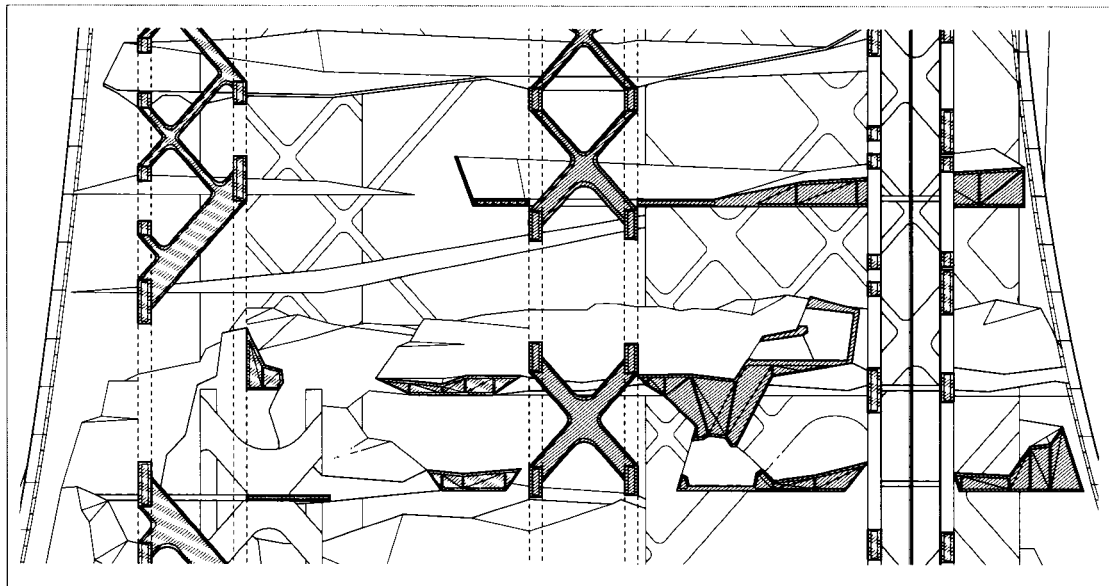
Within each dynagird mega column is an elevator bank that functions as part of the primary circulation core.



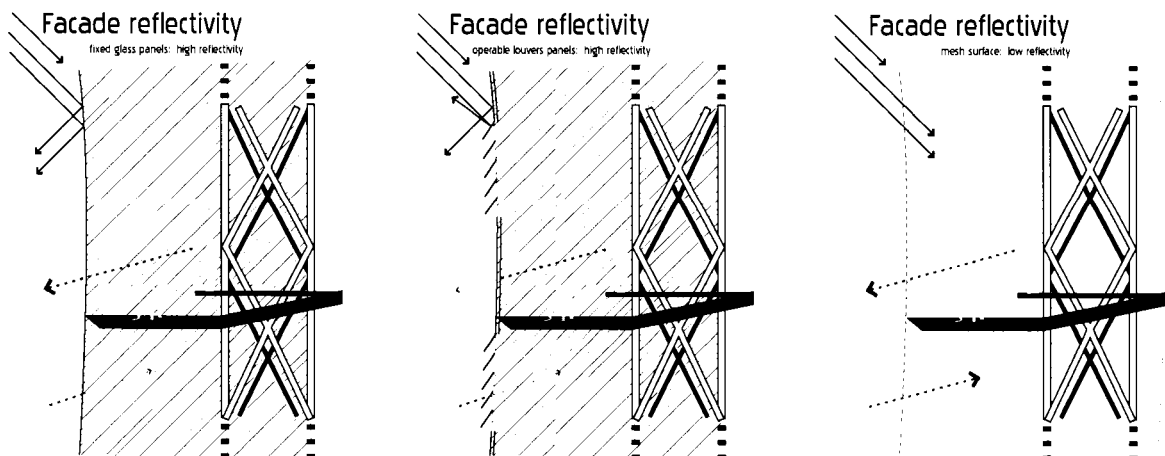
The secondary circulation is a one way path that winds downwards through each of the bioclimate zones, with entrance and exit points at each of the three transfer floors and the small intermediate platforms that occur at the upper termination point of each elevator.

Exhibit plates

The exhibit platforms act as framework for the groundwork and vegetation that will later fill out the exhibit space. Conceived as plates that overlay a steel skeletal frame, exhibit platforms may become deep to create steep slopes for what will become mountainous terrain, as seen in the Montane bioclimate zone, or diversely may be thin with upturned edges acting as shallow trays to eventually hold soft ground matter like sand or mud. Exhibit platforms are not designed to be specific to an animal inhabitant, but rather to provide a substrate that can support the bioclimatic zone and the conditions typical to that zone in which it is located.



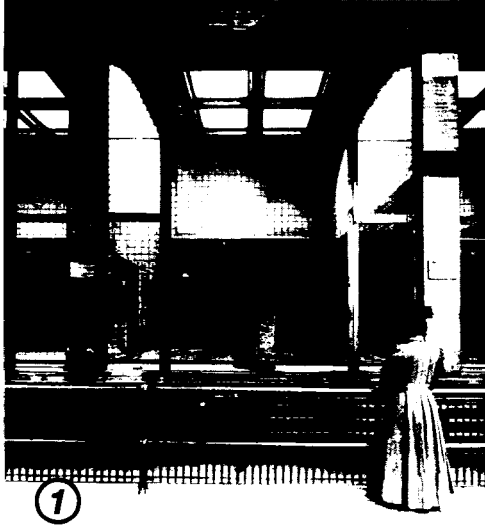
The exhibit platforms are contained by a double layer skin consisting of a glass exterior and wire mesh interior. This skin regulates the interior environment, as well as to determine what can be seen from within the exhibits looking out, and from outside looking into the tower. These conditions are achieved by alternating the arrangement of the glass and mesh components of the skin or by completely removing one of the components, such as the glass, leaving only a mesh exterior. Inoperable skin occurs in climatic zones that are incompatible with Tokyo's native environment, such as the Desert Chaparral zone. Operable skin occurs in climatic zones that are maintainable with exposure to Tokyo's climate. In the zones where the skin is operable, the exterior of the skin would require more technical support, and the skin's armature would appear heavier when viewed from within the inside. In certain zones the glazing of the skin will pull in entirely, leaving only the mesh along the surface of the tower.



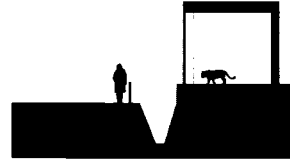
Project boards

The vertical zoo is a new zoo typology that rethinks the spatial orientation of the immersion exhibit within the individual exhibit and between the groups of exhibits, the bioclimatic zones. By stacking the exhibits vertically, the zoo program is more efficient, taking advantage of the movement of heat, water, and light to guide bioclimatic zone organization - pushing exhibit organization in a new direction. The verticality of the vertical zoo tower enables the zoo program to become a more visual presence in an already dense urban environment.

The history of the zoo:
3 exhibit types



1



1828

The history of the zoo is marked by the year 1828, when the first zoo was opened in London. The zoo was a place where people could see animals from all over the world. It was a place where people could learn about the animals and their habits. The zoo was a place where people could enjoy the company of animals. The zoo was a place where people could see the animals in their natural habitat. The zoo was a place where people could see the animals in their natural habitat. The zoo was a place where people could see the animals in their natural habitat.

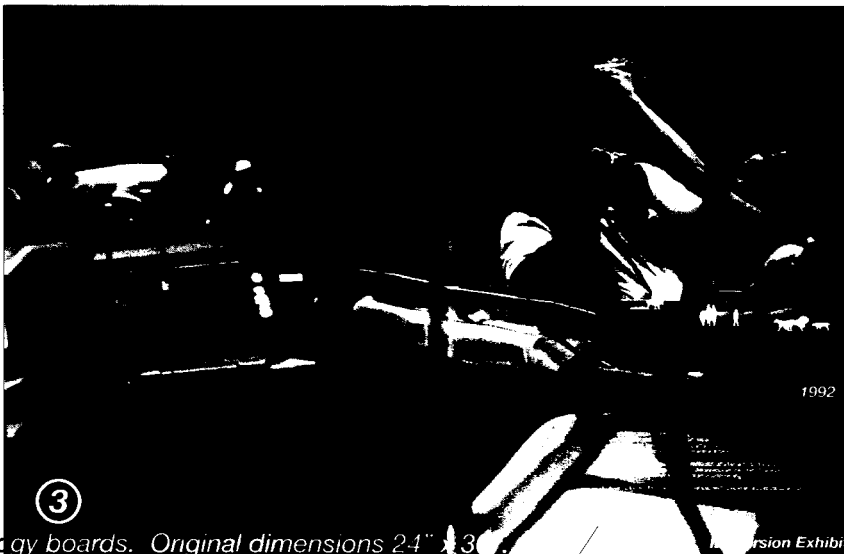
Elevational Exhibit



2

1976

Perimeter Exhibit

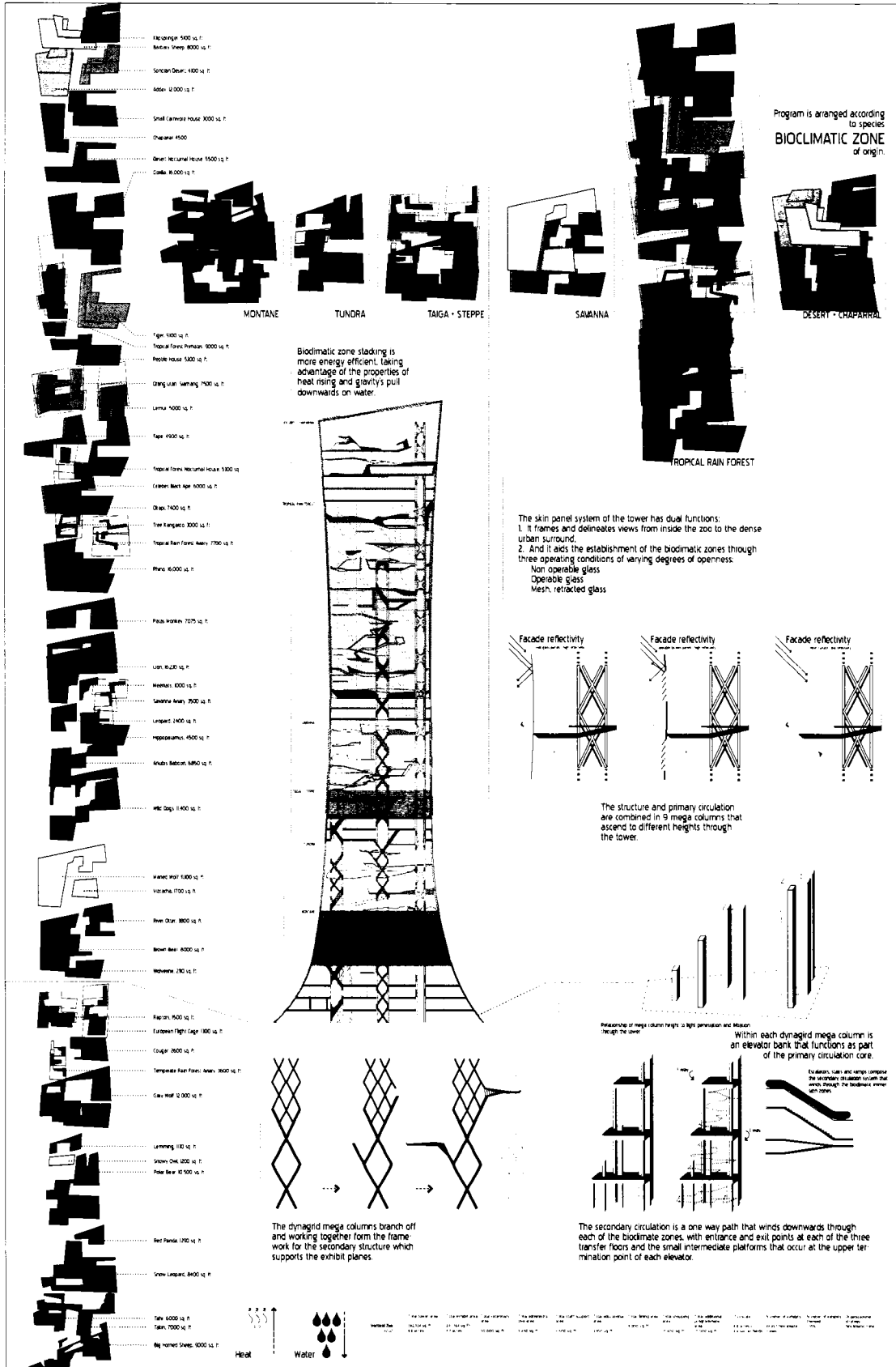


3

1992

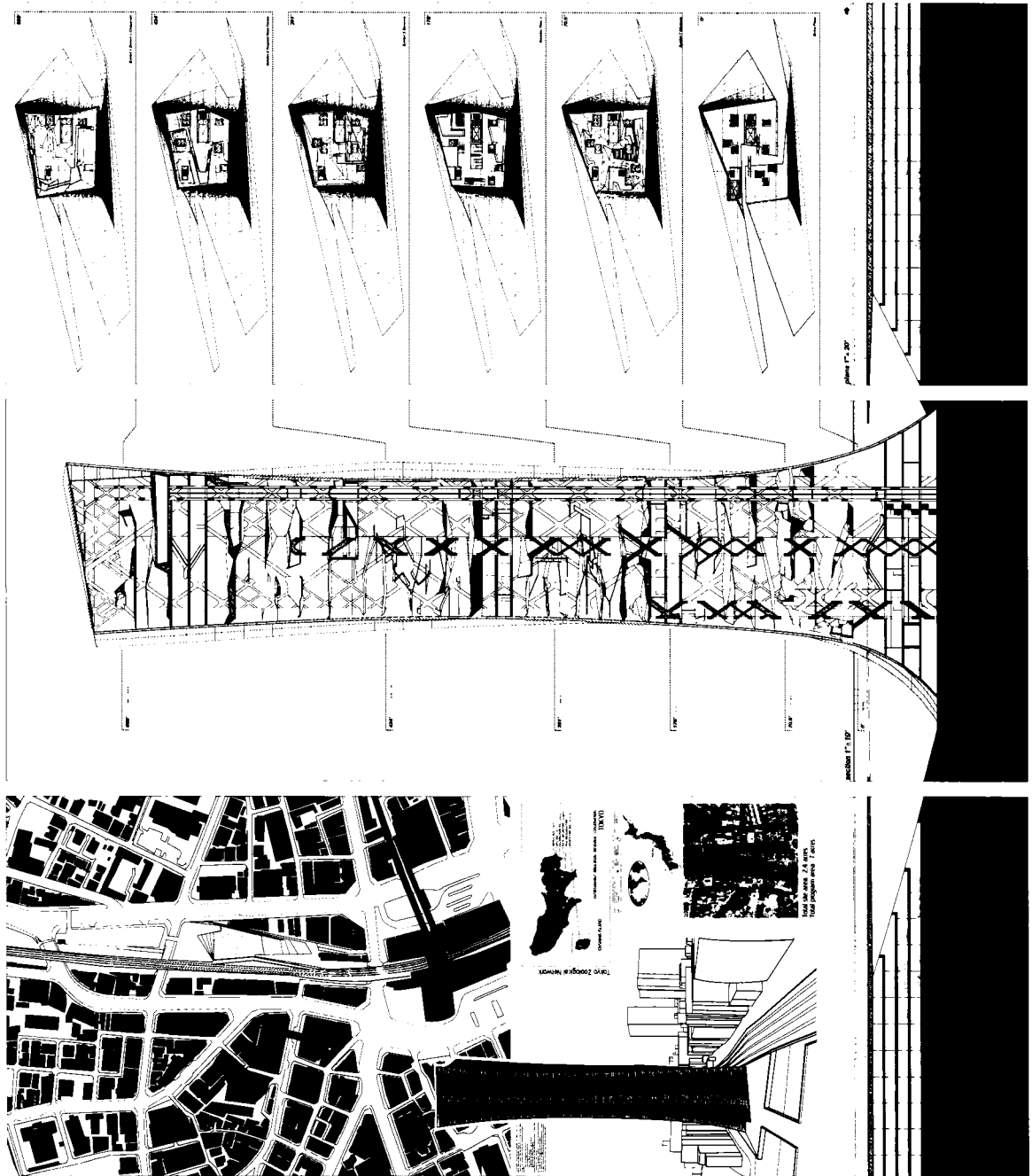
Immersion Exhibit

Exhibit typology boards. Original dimensions 24" x 30"

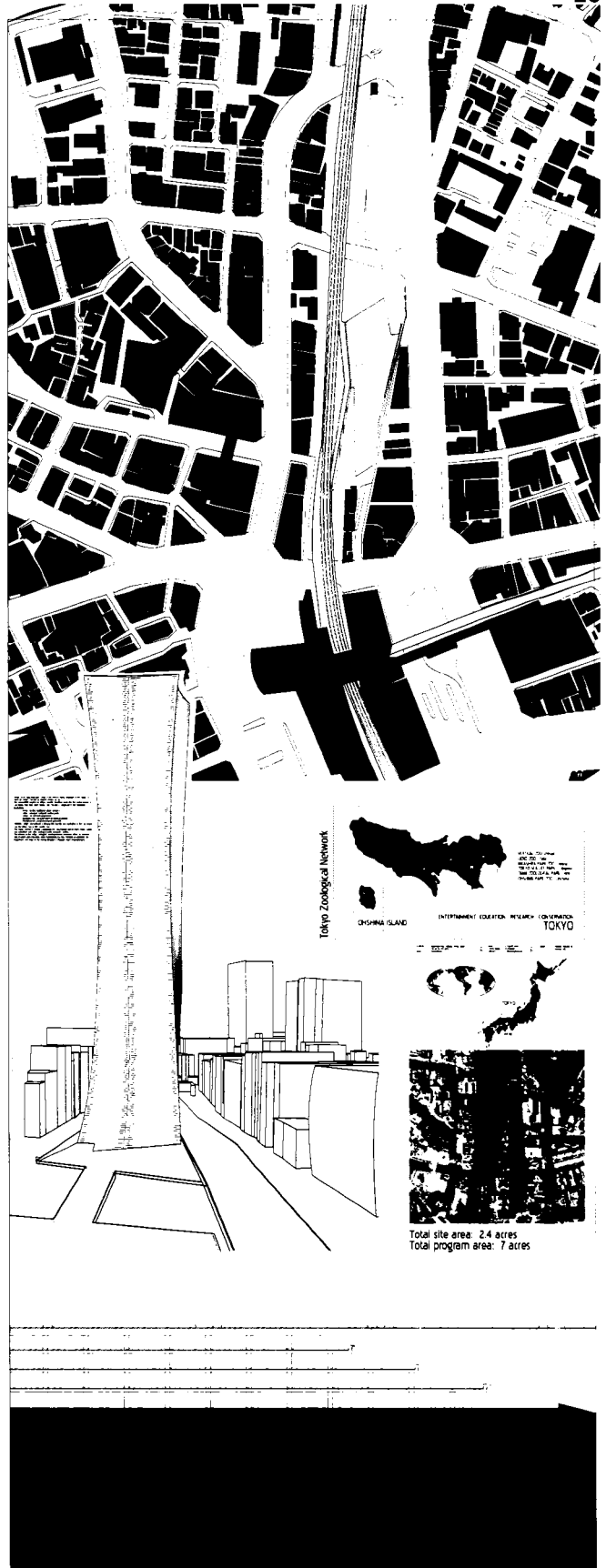


Program diagram board. Original dimensions 56" x 36".

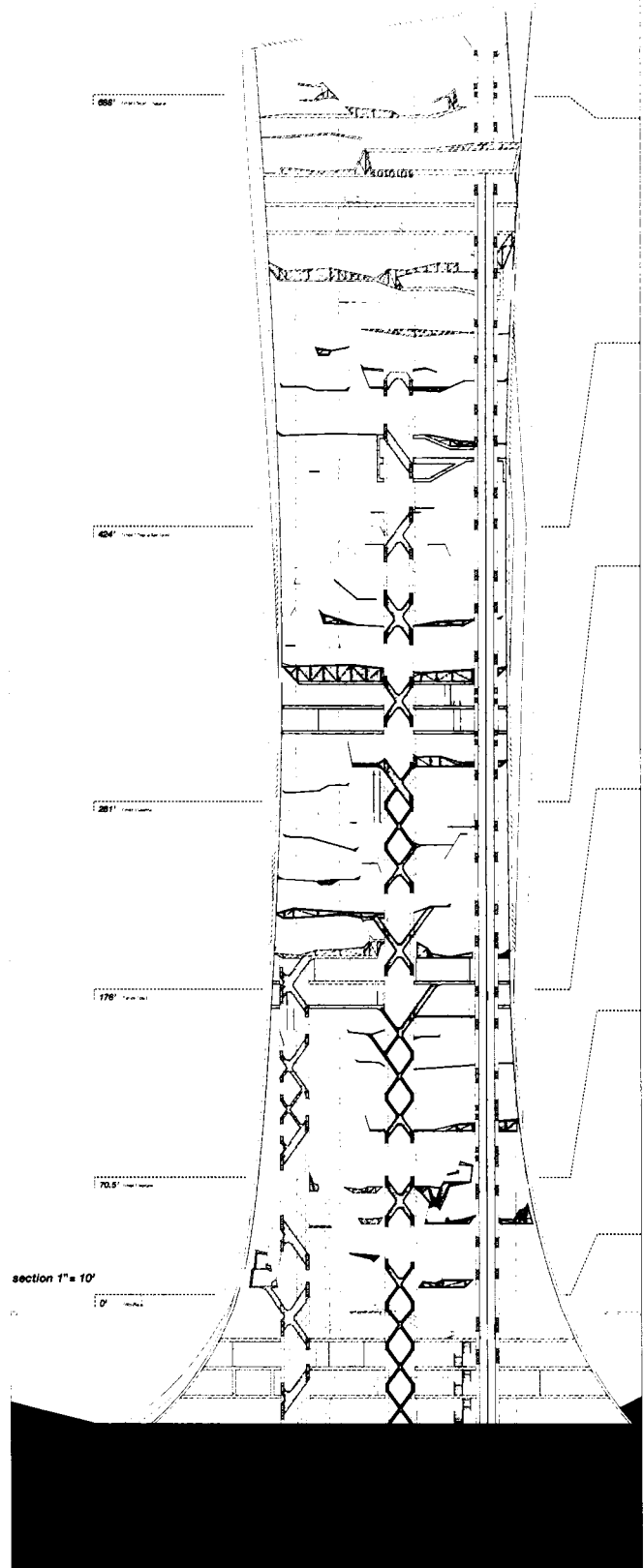
Organization



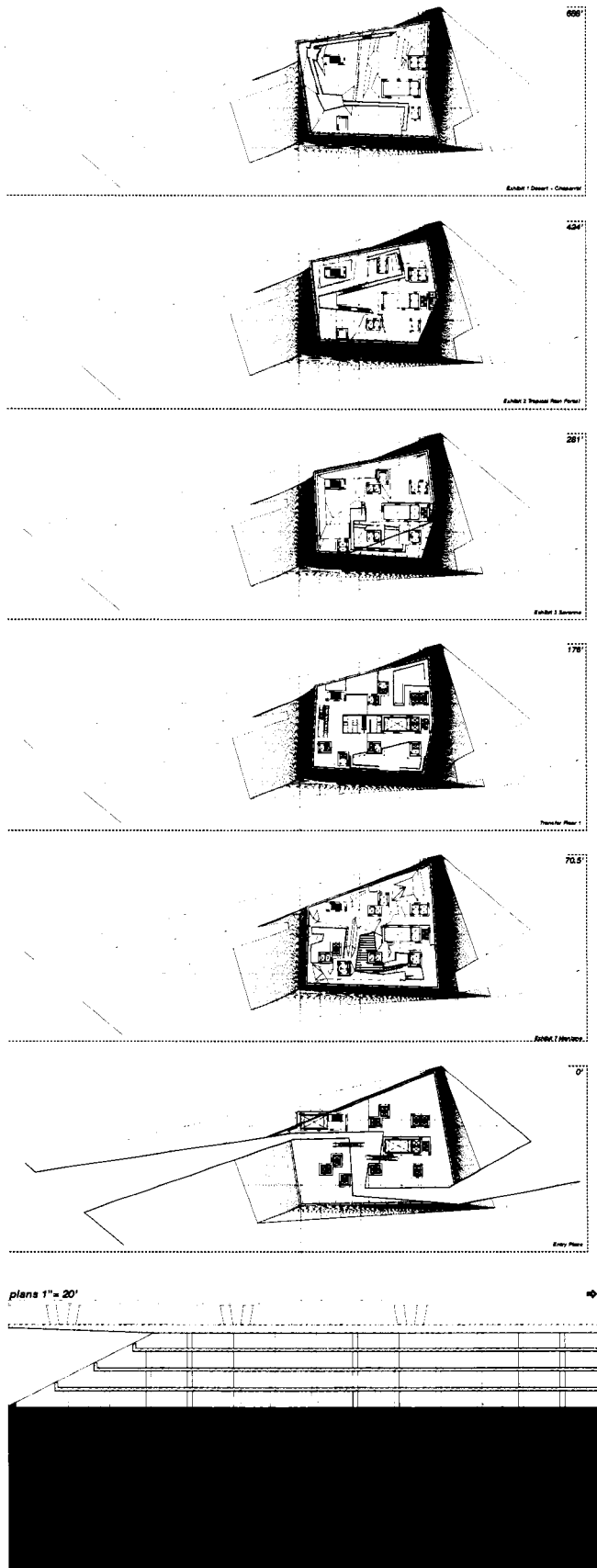
from bottom to top: site board, section board, plans board. Original dimensions 96" x 36".



Site board.



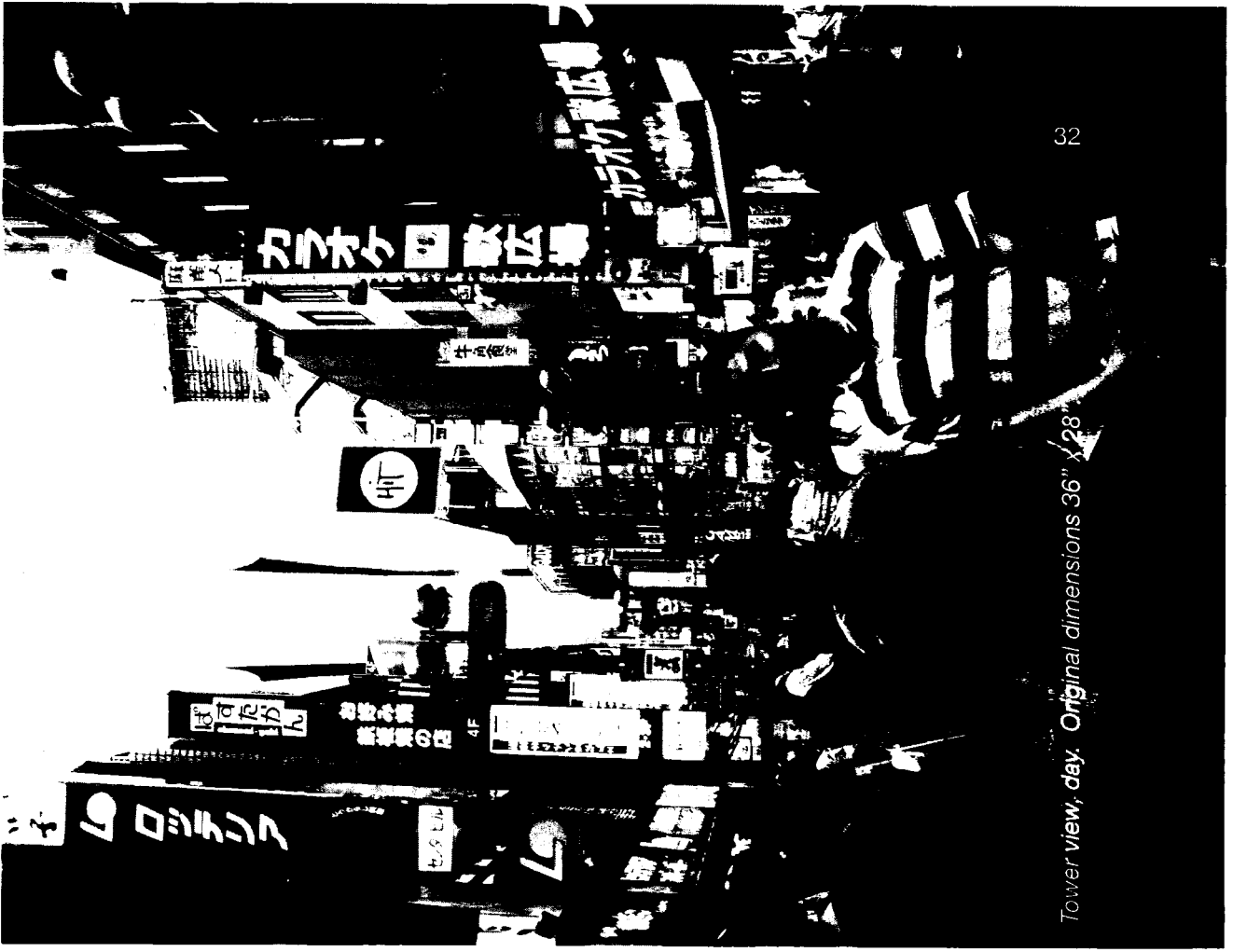
Section board.



Plans board.



Shibuya skyline and vertical zoo. Original dimensions 20" x 36".



Tower view, day. Original dimensions 36" x 28"



Tower view, night. Original dimensions 36" x 28"



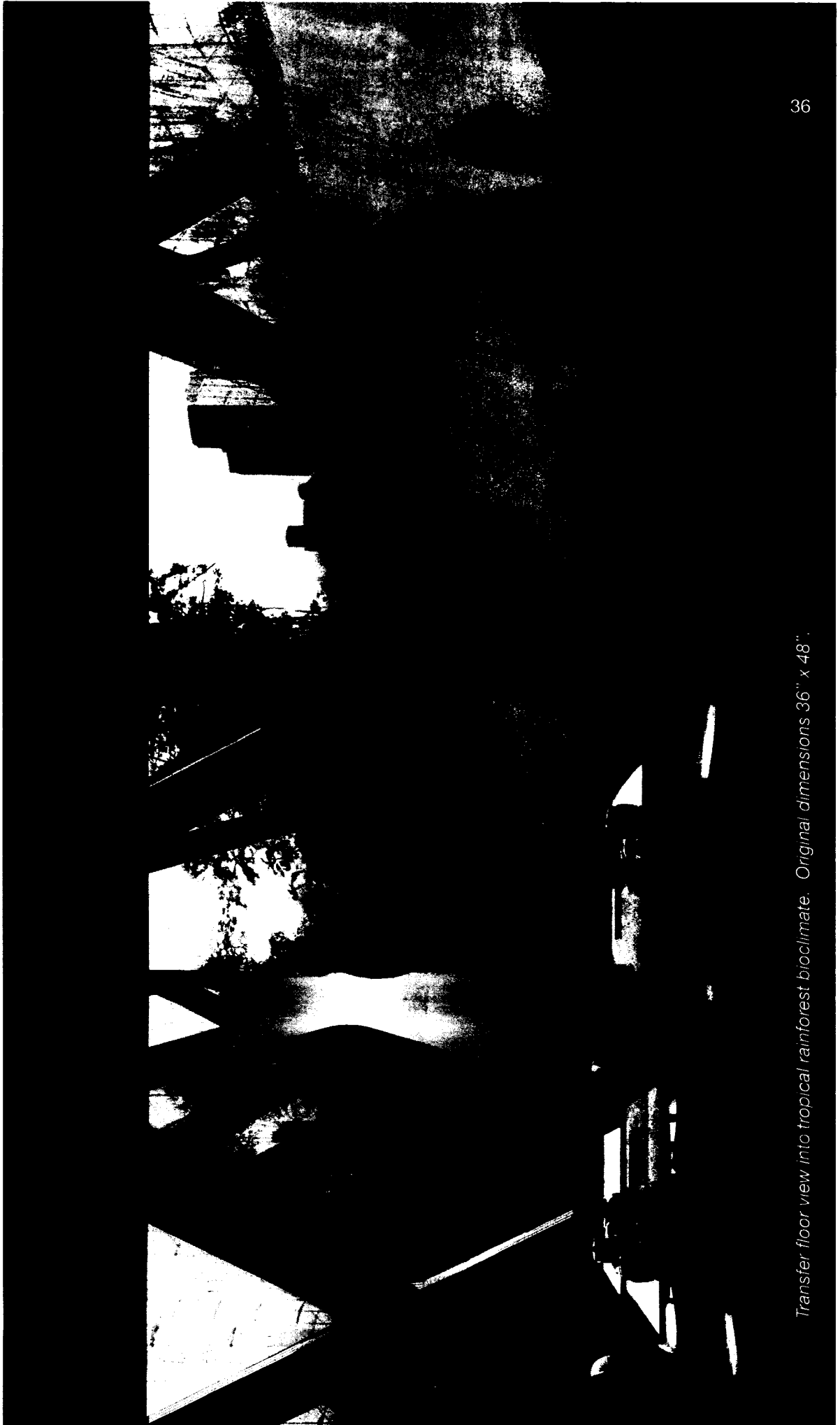
Tower over... ons 56" x 36".



Entry plaza level and montane bioclimate. Original dimensions 36" x 48".



Tropical rainforest bioclimate. Original dimensions 36" x 48"

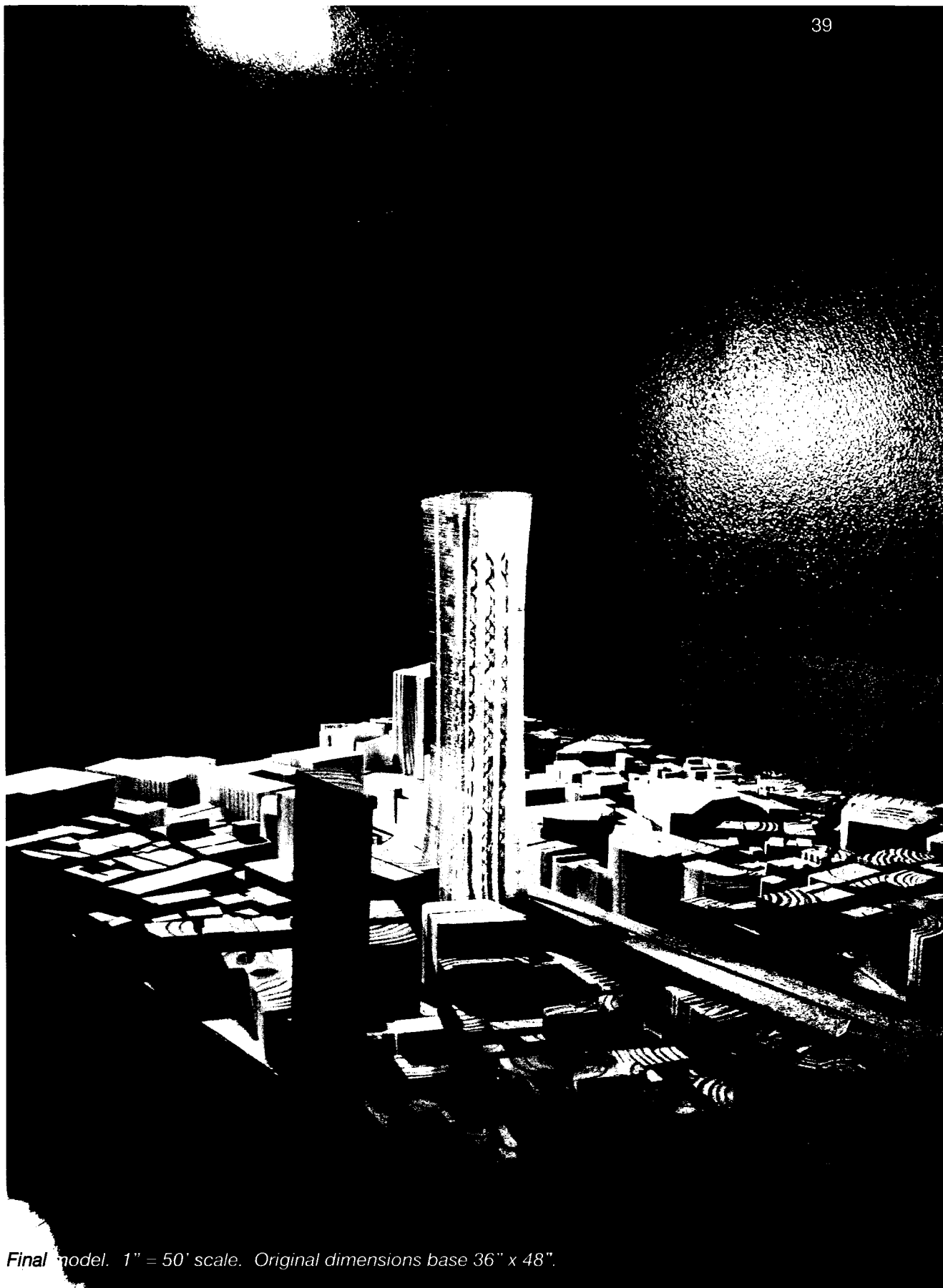


Transfer floor view into tropical rainforest bioclimate. Original dimensions 36" x 48".



desert chaparral bioclimate. Original dimensions 36" x 48".





Final model. 1" = 50' scale. Original dimensions base 36" x 48".



Final presentation January 11, 2007. Photo by Richard Hofstede

Research boards

The tower + the zoo

EXHIBITS + ORGANIZATION in:

regularized and repetitive structure
 Repetition maximizes square footage. Loads are typically evenly distributed, requiring floor plates and thickened outrigger floors (ie the perimeter frame) to the central core and adding rigidity to the structure.

hyper specific volumes.
 Unlike the typical lower structure, the vertical zoo utilizes horizontal and vertical planes for exhibit space. The zoo exhibits require specific volumes.

specific and not regularized.
 To meet the needs of the specific exhibits, the structure of the tower can specialize, reflecting the uneven internal loading conditions of the program. The structural system employed does not have to follow the core plate perimeter structure model. It can become deep providing structural support within.

STRUCTURE

point to point travel
 Tower circulation systems are designed to maximize the efficiency of point to point travel. Tower circulation systems typically utilize both high speed and regular speed elevators for distance travel in conjunction with a series of lobbies, lobbies, or sky lobbies, as collection and redistribution zones, and a network of stairs or escalators for local travel.

no specific destination.
 Unlike the tower, travel through the typical zoo has no specific destination. Additionally, level through zoos typically takes place only horizontally.

Circulation paths in zoos are typically circuitous and meandering, intentionally disorienting to the visitor. With many paths to choose from, visitors are less likely to be following one primary path, increasing visitor distribution throughout the zoo further enables the zoos to transport visitors to exotic locales.

CIRCULATION

paths to converge at a single point.
 Typically, the ground floor of the tower allows multiple paths to converge at a single point. Depending on the tower's program, there may be a sharp transition between outside of the tower, and in.

convergent paths promptly diverge.
 Upon exiting the transition zone, visitors' convergent paths promptly diverge.

The lower structure can pull up all of the ground, blurring the space inside the tower with the space outside of the tower. This will be the transition zone of the vertical zoo, and establish relationships between inside and out that are carried throughout the tower.

GROUND CONDITION

open containment.
 The skin of the typical tower functions as a system of open containment, engaging interior climate and providing arts controlling views primarily outwards. Towers tend to focus visitor attention outwards, tying the tower into its urban context.

closed containment.
 The perimeter of the typical zoo works as a buffer, isolating the zoo from its urban context, and focusing the attention of the visitor inwards.

alternating zones of open and closed containment.
 The vertical zoo will utilize both tower and zoo techniques to create alternating zones of open and closed containment. Multiple levels of containment enable the vertical zoo to provide the essential animal environments, while simultaneously acknowledging its urban context.

SKIN

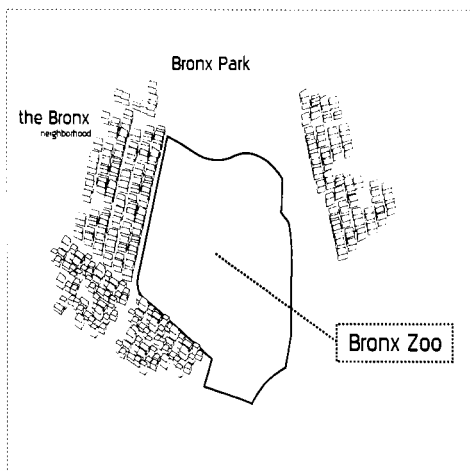
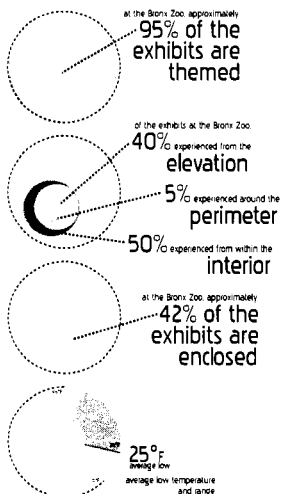
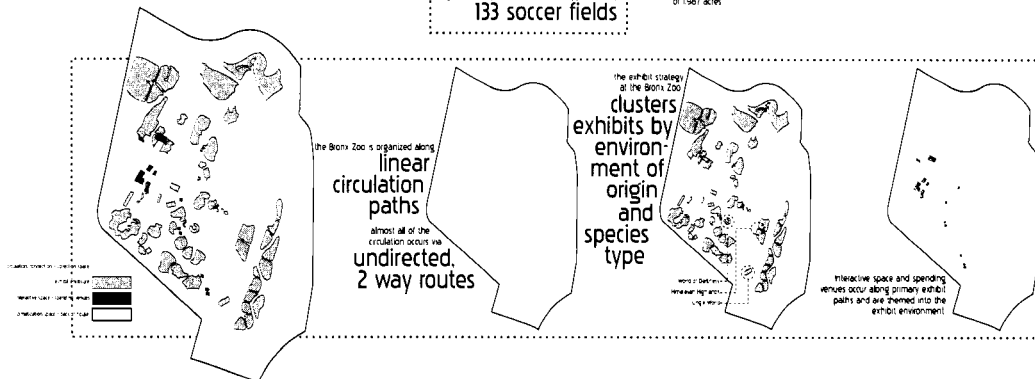
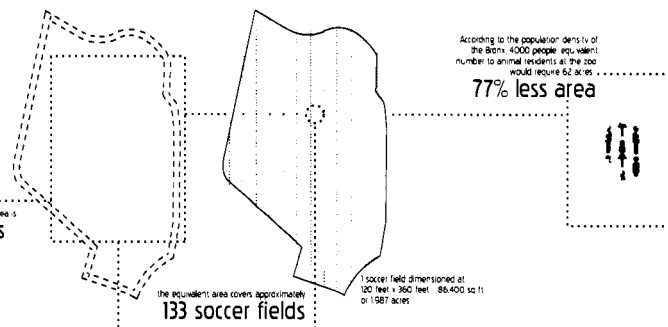
founded in 1899

ENTERTAINMENT EDUCATION RESEARCH CONSERVATION



The Bronx Zoo is operated by the Wildlife Conservation Society. Since 1899, WCS has worked from the Bronx Zoo headquarters to save wildlife and wild lands throughout the world. They uniquely combine the resources of wildlife parks in New York with field projects around the globe to inspire care for nature, provide leadership in environmental education and help sustain our planet's biological diversity. Today WCS is at work in 53 nations across Africa, Asia, Latin America and North America, protecting wild landscapes that are home to a vast variety of species from butterflies to tigers. Their pioneering environmental education programs reach millions locally, nationally and internationally. And the more than 4 million visitors who annually experience our Bronx Zoo, New York Aquarium and Central Park, Queens and Prospect Park Zoos are encouraged to learn about our natural world and inspired to care about its future.

LOCATION	Bronx Zoo, New York, New York	CITY	AREA	26,880 acres	ZOO	AREA	265 acres
CLIMATE	40° 50' N, 73° 52' W Humid continental		POPULATION	13 million		POPULATION	2 million visitors annually 4000+ resident animals -approximate

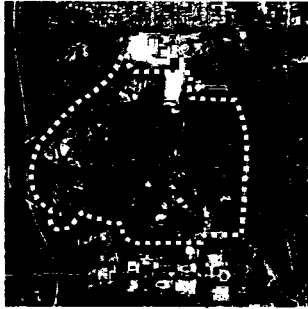


While the north and east edges of the zoo are buffered by the Bronx Park, the south and west edges are bounded by the surrounding neighborhood. A tall chain-link fence and dense vegetation are the only barriers between the zoo and the adjacent urban environment. The audio and visual presence of the city is very apparent along the eastern edge of the zoo.

Zoo Scale	Relative density	Zoo Relative density	Zoo Scale Absolute	Number of Animals Species	Number of Animals Individual	Number of Exhibits Approx.	Number of Exhibits Themed	Number of Exhibits Types	Percent enclosed	Visitors Spending	Number of Visits Annually	Number of City Residents	Organizational Strategy	Circulation opportunities
Bronx Zoo 1899	4000 animal per acre approx 62 acres	3x more than city	265 acres = 133 soccer fields		4000	20	19 = 95%	Elevation: 40% Perimeter: 5% Interior: 50%	40% avg low: 25 F range: 60 deg	spending is interactive 1	2 million	13 million	environment	walking shuttle municipal gondola

San Diego Zoo

founded in 1916
ENTERTAINMENT EDUCATION RESEARCH CONSERVATION



Operated by the not-for-profit Zoological Society of San Diego, the San Diego Zoo is part of the largest zoo-based multidisciplinary research team in the world, currently working in over 22 countries. The San Diego Zoo participates in six key research areas of interest:

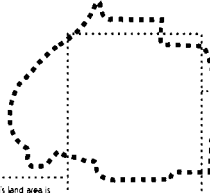
- sustainable populations
- reproductive banking
- wildlife health
- habitat conservation
- restoration biology
- conservation education

The San Diego Zoo's Education Department's mission seeks to increase the knowledge and appreciation of animals and plants in people of all ages through a wide variety of educational programs and services.

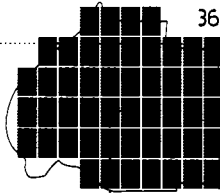
LOCATION: San Diego Zoo, San Diego, California
CLIMATE: 32° 46' N 117° 08' W
Mediterranean

CITY: AREA POPULATION: 298,080 acres
12 million

ZOO: AREA POPULATION: 100 acres
3 million visits annually
4000+ resident animals
850+ species represented
approximately



the San Diego Zoo's land area is 100 acres



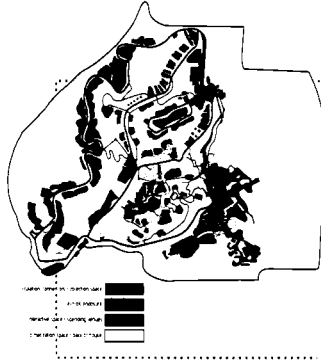
the equivalent area covers approximately 50 soccer fields

According to the population density of San Diego, 4000 people equivalent number to animal residents at the zoo would require 64 acres.

36% less area



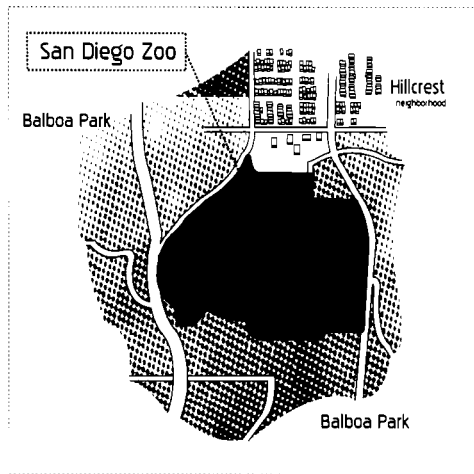
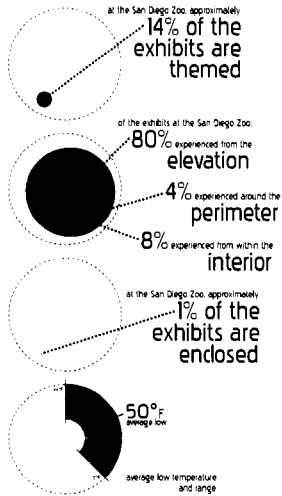
1 soccer field dimensioned at 100 feet x 360 feet = 36,000 sq ft or 0.82 acres.



the San Diego Zoo is organized along linear circulation paths
all of the circulation occurs via undirected, 2 way routes

the exhibit strategy at the San Diego Zoo distributes exhibits by thematic environment and species type

interactive space and spending venues occur along primary exhibit paths and maintain the theme of the enclosed exhibit environments.



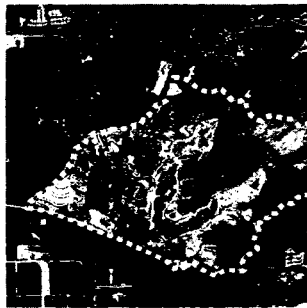
The San Diego Zoo weaves along valley ridges in a lush park near the summit of a large hill. The elevation change and the dense park surrounding buffer the zoo entirely from the nearby highway and Hillcrest neighborhood.

Zoo Scale	Zoo Relative density	Zoo Scale Absolute	Number of Animals Species	Number of Animals Individual	Number of Exhibits Approx	Number of Exhibits Themed	Number of Exhibits Types (lower to higher)	Percent enclosed * exhibit structure	Visitors Spending: Interactive	Number of City Residents	Organizational Strategy	Circulation opportunities
San Diego Zoo 1916	4000acmi 4000ppt 100 acres 64 acres	64 x more than city	850	4000	100	4 - 14%	Elevation: 60ft Perimeter: 45 Interior: 3%	1% avg low: 50°F range: 26 deg	spending: 30 interactive 2	3 million	12 million	species type - walking shuttle gondola

San Diego Wild Animal Park

founded in 1972

ENTERTAINMENT EDUCATION RESEARCH CONSERVATION



Operated by the not-for-profit Zoological Society of San Diego, the San Diego Wild Animal Park is part of the largest zoo-based multidisciplinary research team in the world, currently working in over 22 countries. The San Diego Wild Animal Park participates in six key research areas of interest:

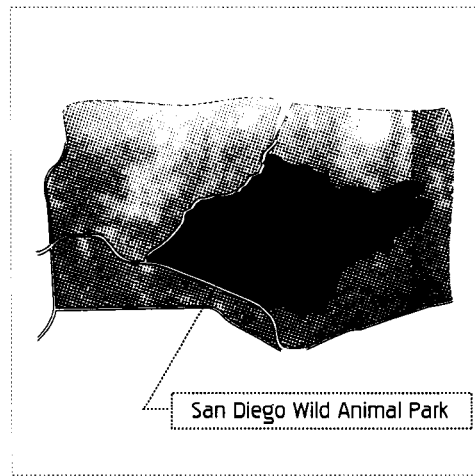
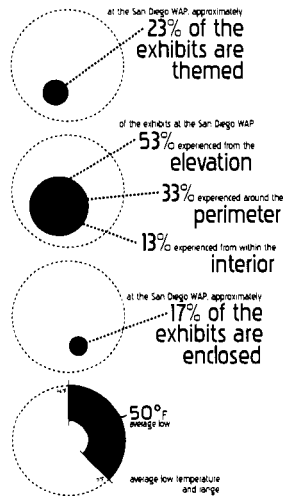
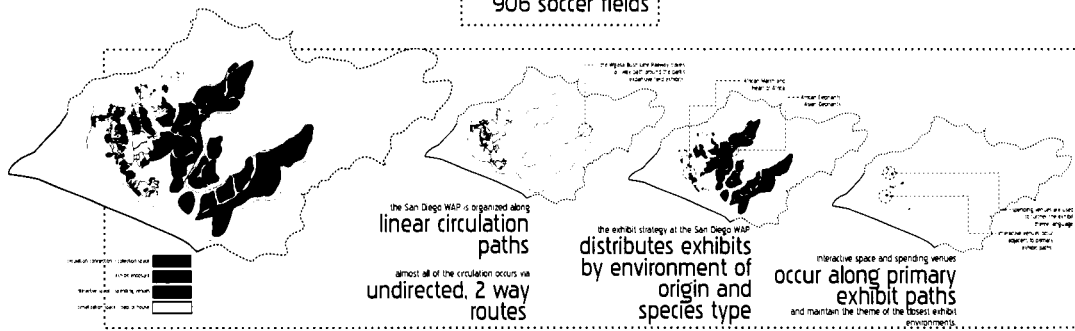
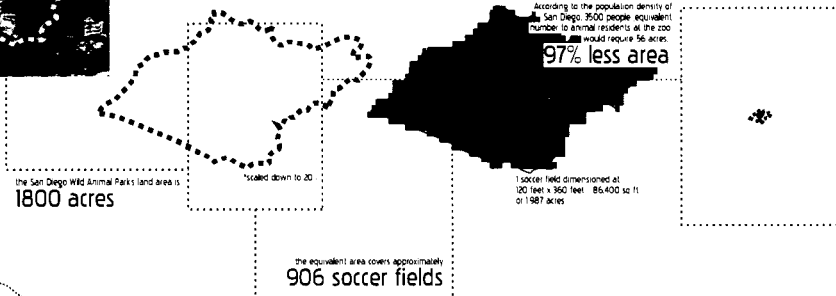
- sustainable populations
- reproductive banking
- wildlife health
- habitat conservation
- re-introduction biology
- conservation education

The San Diego Wild Animal Park's Education Department's mission seeks to increase the knowledge and appreciation of animals and plants in people of all ages through a wide variety of educational programs and services.

LOCATION: San Diego Wild Animal Park, Escondido, CA
 CLIMATE: 33° 05' N 116° 59' W warm semi-arid

CITY: AREA POPULATION: 238,080 acres 12 million

ZOO: AREA POPULATION: 1800 acres 2 million visitors annually 3500+ resident animals 400+ species represented



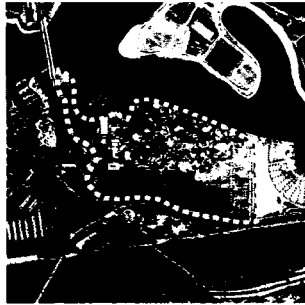
The San Diego Wild Animal Park encompasses 1800 acres of land in a lush, dry and mountainous region north east of the city of San Diego. Adjacent to the Wild Animal Park, the land in the valley has been reserved primarily for agriculture and leisure use.

Zoo Scale	Zoo Relative Density	Zoo Scale Absolute	Number of Animal Species	Number of Animals Individual	Number of Exhibits Approx.	Number of Exhibits Themed	Number of Exhibits Types (over 1000)	Percent enclosed exhibit structure	Visitors Spending Interactive	Number of Visitors Annually	Number of City Residents	Organizational Strategy	Circulation opportunities
San Diego Wild Animal Park 1972	1500 animal per 2.5 acres per 1.5 acre per animal	1500 ppl 16 acres 3.3 x more than city	400	1500	30	7 + 23%	Elevation 63% Perimeter 31% Interior 6%	17% avg low 50 F range 21 deg	spending is interactive 2	2 million	12 million	type + environment	walking train balloon shuttle

SeaWorld

founded in 1964

ENTERTAINMENT EDUCATION RESEARCH CONSERVATION



With more than 100 million visitors since its opening on March 21, 1964, SeaWorld San Diego is number one tourist attraction and one of the most popular marine parks in the world. The founding principles of education, entertainment, research and conservation make SeaWorld San Diego an ideal place to learn about, enjoy and gain an appreciation for some of the world's most fascinating creatures.

Established in 1963, the Hubbs SeaWorld Research Institute is a public, nonprofit research foundation that conducts scientific investigations on the world's living creatures and natural resources. Its mission encompasses bioacoustics, aquaculture, physiology, conservation and ecology studies with an emphasis on marine and coastal ecosystems.

For more than 40 years, Anheuser-Busch Adventure Parks have worked with and supported conservation organizations around the world that share their vision and commitment. Partners include the National Wildlife Federation, The Nature Conservancy, World Wildlife Fund and the Ocean Conservancy.

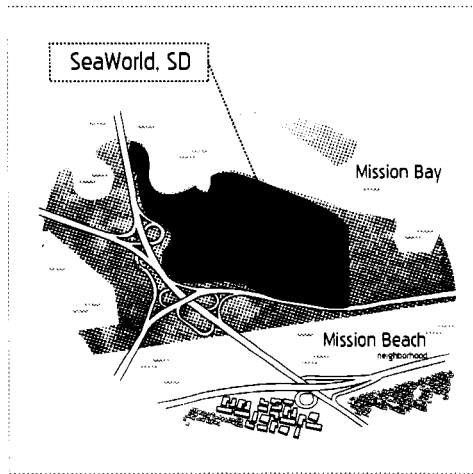
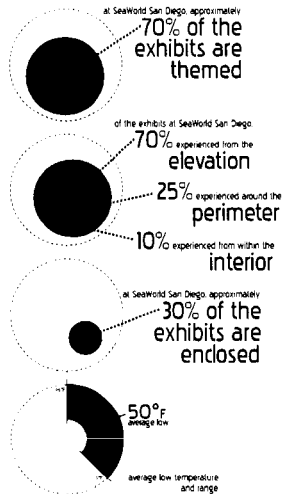
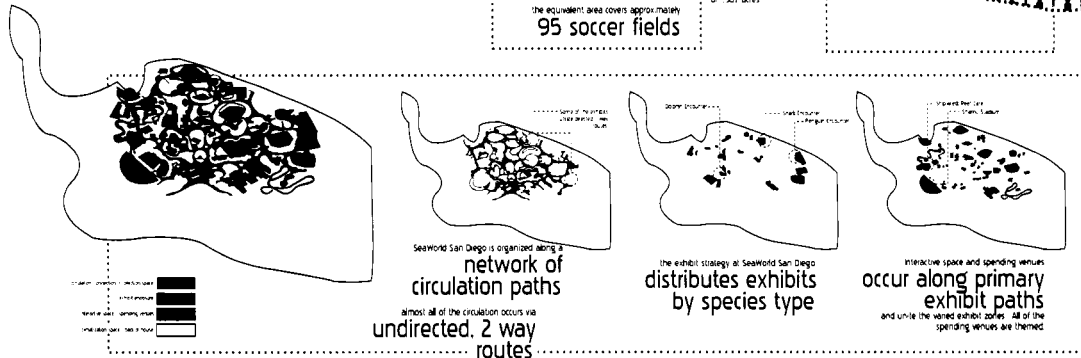
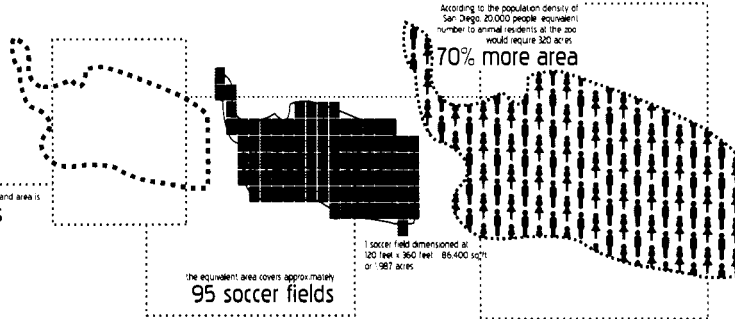
Since beginning formal instruction in 1972, SeaWorld San Diego's education programs have benefited more than six million students through activities such as sleepovers, classroom outreach, instructional field trips in the park and Adventure Camp programs.

LOCATION: SeaWorld, San Diego, California
 32° 48' N 117° 13' W
 CLIMATE: Mediterranean

CITY: AREA: 238,080 acres
 POPULATION: 1.2 million

ZOO: AREA: 189 acres
 POPULATION: 5 million visitors annually
 20,000+ resident animals
 1500+ species represented
 appropriate

SeaWorld San Diego's land area is 189 acres



The San Diego Zoo weaves along valley edges in a lush park near the summit of a large hill. The elevation change and the dense park surrounding buffer the zoo entirely from the nearby highway and Hillcrest neighborhood.

Zoo Scale	Zoo Relative density	Zoo Relative Density	Zoo Scale Absolute	Number of Animals Species	Number of Animals Individual	Number of Exhibits Approx	Number of Exhibits Themed	Number of Exhibits Types	Percent enclosed* exhibit structure	Visitors Spending Interactive	Number of Visits Annually	Number of Residents City	Organizational Strategy	Circulation opportunities
SeaWorld, San Diego 1964	20,000/mi ² area of enclosure 120acres	180 x more than city	189 acres - 95 soccer fields	550	40,000	20	14 - 70%	Elevation: 105 - 30% Perimeter: 25% Interior: 10%	avg low 50 F range: 26 deg	spending \$ interactive \$	5 million	1.2 million	species type	walking

London Zoo

founded in 1828

ENTERTAINMENT EDUCATION RESEARCH CONSERVATION



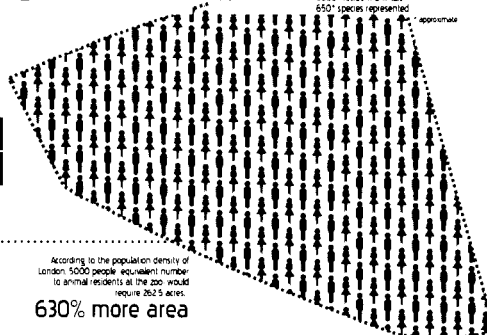
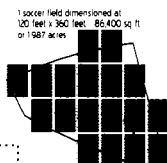
The London Zoo is operated by the Zoological Society of London, whose focus includes conservation, science and education. The ZSL is consists of five operating divisions that include the London Zoo, Whipsnade Wild Animal Park, Institute of Zoology, Conservation Programmes, and Fellowship Services.

The ZSL mission:

- To achieve and promote the worldwide conservation of animals and their habitats.
- Keeping and presenting animals at London Zoo and Whipsnade Wild Animal Park in accordance with best practice giving priority to species that are threatened in the wild.
- Increasing public understanding of animals and their welfare and of the issues involved in their conservation.
- Maintaining an outstanding education and information program, particularly for schoolchildren and families.
- Undertaking field conservation programs, both in Britain and abroad.
- Developing to date as a leading centre for research and conservation biology and animal welfare.
- Fulfilling its role as a learned society and one for zoology and animal conservation through publications, scientific meetings, lectures, the award of prizes for outstanding achievement and the promotion of conservation policy.

LOCATION London Zoo, London, England, UK
CLIMATE 51° 22' N 0° 09' W
 temperate wet

CITY **AREA** 390,170 acres
POPULATION 7.5 million
ZOO **AREA** 36 acres
POPULATION 900,000 visitors annually
 5000* resident animals
 650† species represented



the London Zoo's land area is **36 acres**

the equivalent area covers approximately **18 soccer fields**

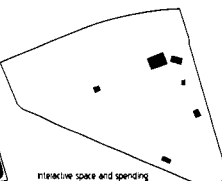
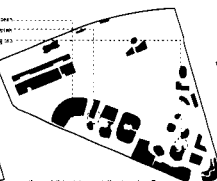
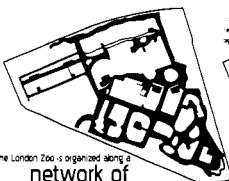
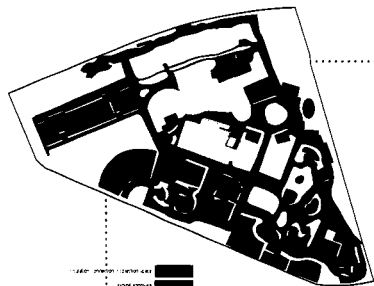
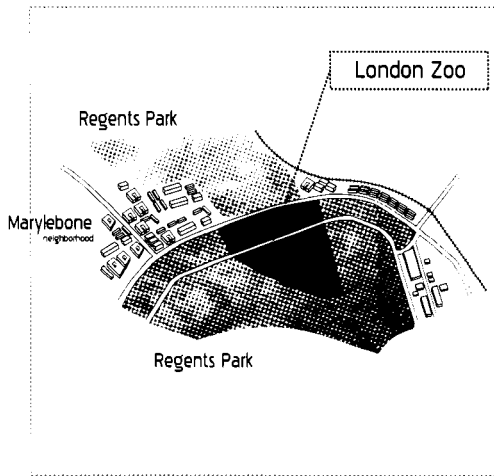
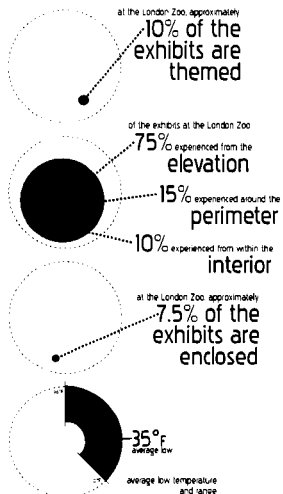


Exhibit enclosure
 Central axis
 Access routes
 Service area
 Perimeter fence
 Main entrance
 Main exit

the London Zoo is organized along a **network of circulation paths**
 almost all of the circulation occurs via **undirected, 2 way routes**

the exhibit strategy at the London Zoo **distributes exhibits by species type**

interactive space and spending venues are along primary exhibit paths but are not themed into the exhibit environment.



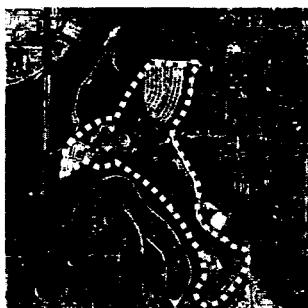
The London Zoo is buffered on all sides by Regents Park. Two public thoroughfares bisect the London Zoo: the Outer Circle road that loops Regents Park, and the walking paths along either side of Regents Canal. The zoo is connected across the Outer Circle via subways, and has stairs that descend to the walkways alongside the canal although they appear to now be closed.

Zoo Scale	Zoo Relative density	Zoo Scale Absolute	Number of Animals/Species	Number of Exhibits	Number of Exhibits Themed	Number of Exhibits Themed (Elevation)	Percent enclosed	Number of Visitors Annually	Number of City Residents	Organizational Strategy	Circulation opportunities
London Zoo	5000 anim./36 acres	1000 ppl/262.5 acres	650	5000	40	4 + 10%	Elevation 75% Perimeter 15% Interior 10%	900,000	7.5 million	type	walking

Fort Worth Zoo

ENTERTAINMENT EDUCATION CONSERVATION

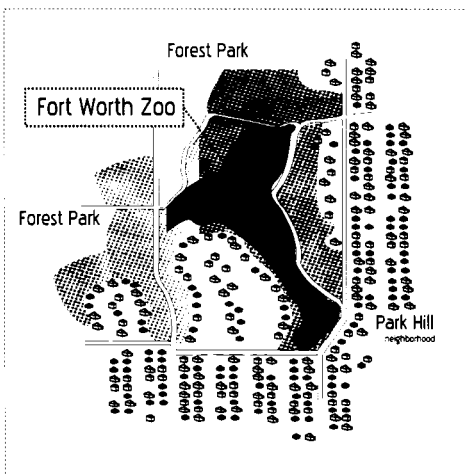
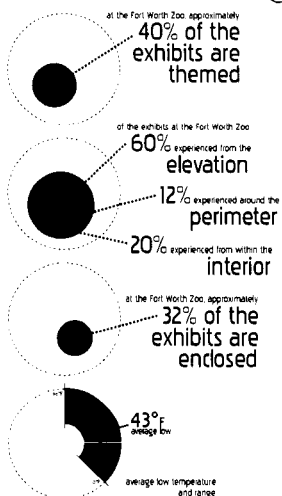
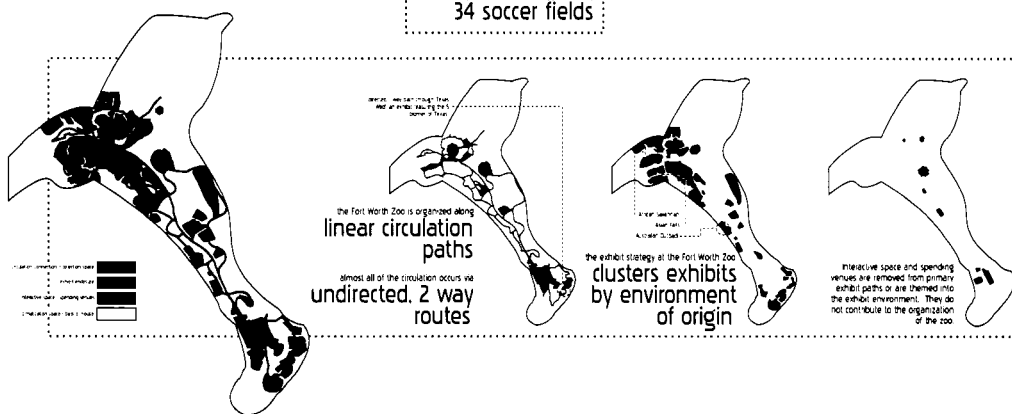
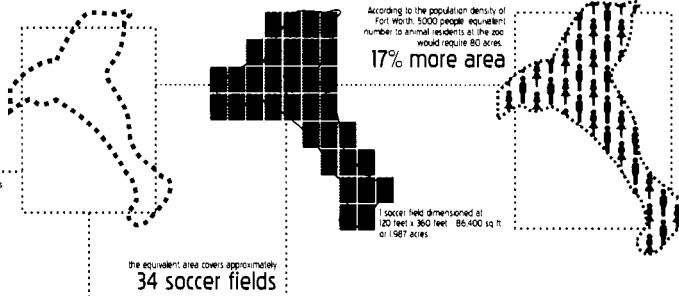
founded in 1919



The Fort Worth Zoo seeks to strengthen the bond between humans and the environment by promoting responsible care of wildlife and ensuring diverse high quality education and experiences at and on behalf of the zoo. The three corner stone principles of the zoo are:

- CONSERVATION: through the facilitation of conservative and scientific study, currently at work in 25 countries
- EDUCATION: providing factual information to nurture the appreciation of and respect for wildlife and the environment. The education department provides classes, camps, workshops, and out reach programs for people of all ages.
- ENTERTAINMENT: through a commitment to excellence with the hope of always exceeding expectations.

LOCATION:	Fort Worth Zoo, Fort Worth, Texas	CITY:	AREA POPULATION	192,000 acres	535,000	ZOO:	AREA POPULATION	68 acres	1.2 million visitors annually
CLIMATE:	32° 43' N 97° 21' W Humid, subtropical							5000+ resident animals	400+ species represented



The densely wooded park surrounding the entire zoo perimeter buffers the zoo and isolates it from the presence of the nearby Park Hill neighborhood.

Zoo Scale	Relative density	Zoo Relative density	Zoo Scale Absolute	Number of Animals Species	Number of Animals Individual	Number of Exhibits Approx	Number of Exhibits Themed	Number of Exhibit Types lower tier + 1 mo	Percent unthemed * exhibit structure Temp: low range	Venues Spending Interactive	Number of Visitors Annually	Number of City Residents	Organizational Strategy	Circulation opportunities
Fort Worth Zoo	1909	5000 annnl / 68 acres	5000 pop / 68 acres	400	1000	25	10 + 40%	Elevation: 60% Perimeter: 12% Interior: 20%	62% avg low 43°F range 42 deg	spending 9 interactive 1	1.2 million	535,000	environment	walking

Zoo Barcelona

founded in 1892

ENTERTAINMENT EDUCATION RESEARCH



Zoo Barcelona adheres to the World Zoo Conservation Strategy for preservation, research and education. Zoo Barcelona collaborates on several international and European programs for breeding and preserving species and contributes to many species reintroduction programs. The zoo is also involved in several diverse areas of research on many species of animals. The Zoo Barcelona Education Department's primary focus is children, but the department offers programs for people of all ages. Promoting quality education experiences and opportunities is the zoo's primary social objective.

LOCATION	Zoo Barcelona, Barcelona, Spain 41° 23' N 2° 11' E	CITY	AREA POPULATION	ZOO	AREA POPULATION
CLIMATE	Mediterranean, subtropical		24,809 acres 1.6 million		35 acres 12 million visitors annually 7500 resident animals 4000 species represented approximate

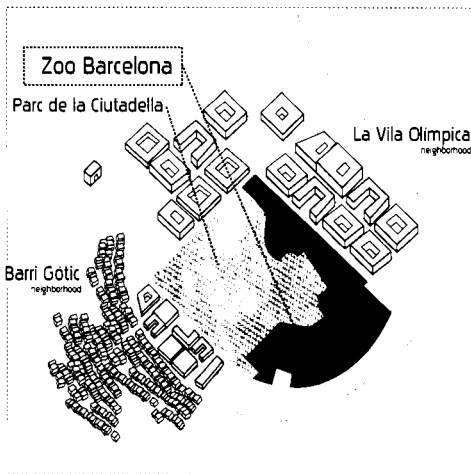
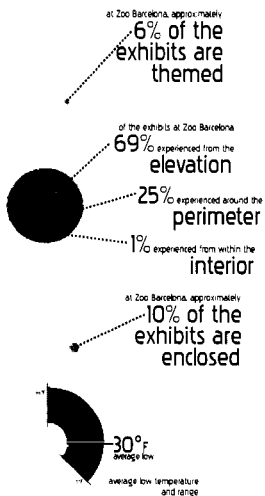
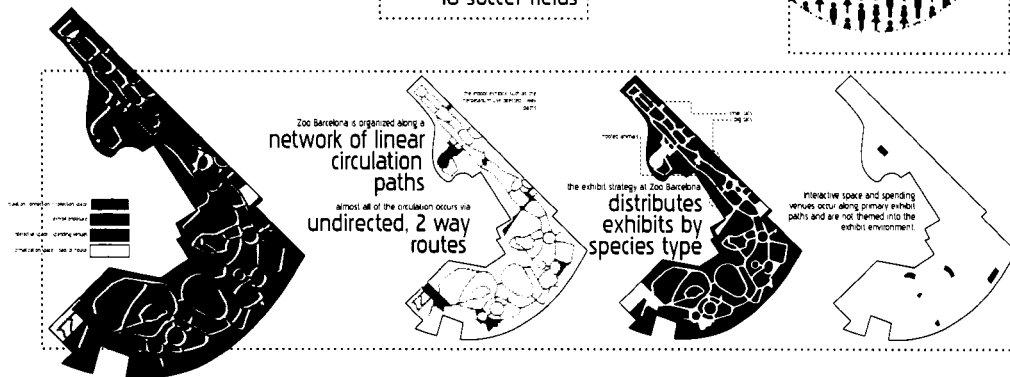
Zoo Barcelona's land area is 35 acres

According to the population density of Barcelona, 7500 people equivalent number to animal residents at the zoo would require 117 acres

330% more area

same field dimensions at 20 feet x 360 feet = 86,400 sq ft or 1987 acres

the equivalent area covers approximately 18 soccer fields



while the north and east edges of the zoo are buffered by the Parc de la Ciutadella, the south and west edges are bounded by the neighborhood La Vila Olímpica. a 4 km stone fence and zoo exhibit buildings are the only barriers between the zoo and the adjacent urban environment. The audio and visual presence of the city is apparent continuously along the eastern edge of the zoo.

Zoo Scale	Zoo Relative density	Zoo Scale Absolute	Number of Species	Number of Animals Individual	Number of Exhibits Approx	Number of Exhibits Themed	Number of Exhibits Types (lower fence = new)	Percent enclosed	Venues Spending Interactive	Number of Visitors Annually	Number of City Residents	Organizational Strategy	Circulation opportunities
Zoo Barcelona 1892	7500 animal / 7500 ppl / 35 acres	235.5 x more than city	400	7500	40	5 - 6%	Elevation: 68.75% Perimeter: 25% Interior: 12.5%	10% avg low 30 F range 54 deg	spending 9 interactive 3	12 million	1.6 million	distributed	walking

Los Angeles Zoo

ENTERTAINMENT EDUCATION CONSERVATION

founded in 1964

CONSERVATION

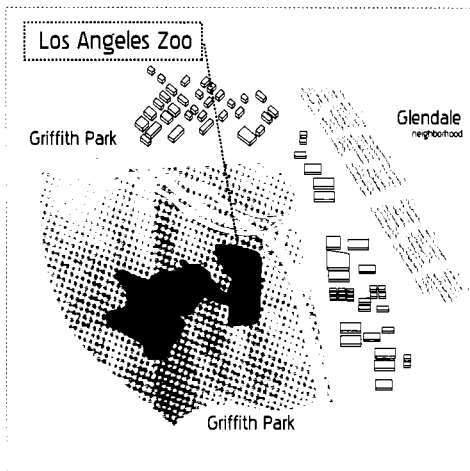
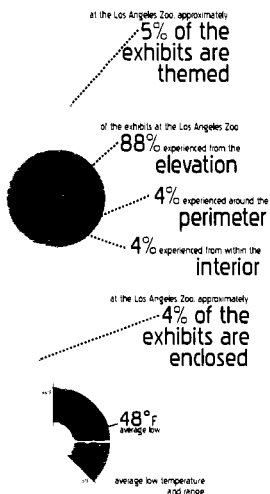
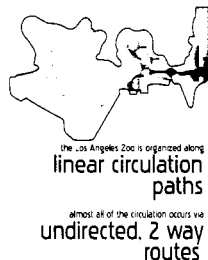
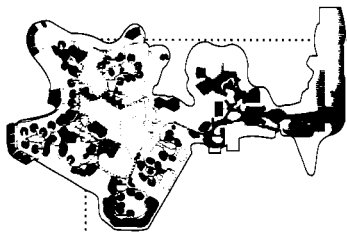
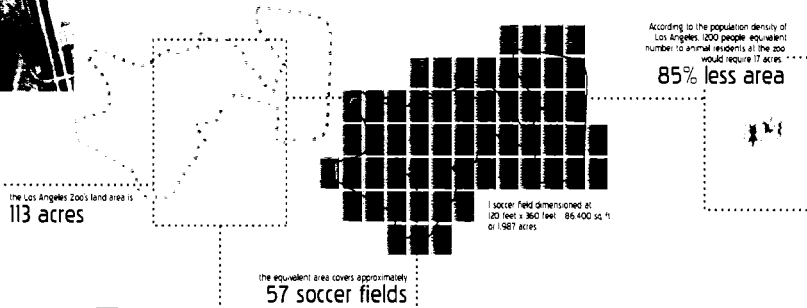


The Los Angeles Zoo is committed to providing an interesting and educational experience for visitors and excellent living conditions for residents. The zoo participates in conservation programs with the aim of preserving native habitats. The Los Angeles Zoo also offers local educational outreach programs, camps, lectures, zoo shows and activities.

LOCATION Los Angeles Zoo, Los Angeles, California
CLIMATE 34° 08' N 118° 17' W
Mediterranean

CITY AREA POPULATION 318,720 acres
3.7 million

ZOO AREA POPULATION 13 acres
13 million visitors annually
1200+ resident animals
approximate



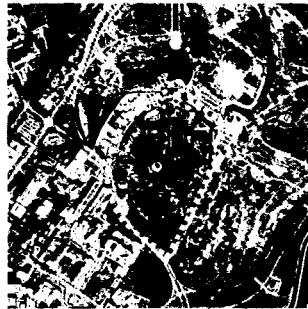
The dense, wooded park surrounding the entire zoo perimeter buffers the zoo and isolates it completely from the adjacent highway and city.

Zoo Scale	Zoo Relative density	Zoo Scale Absolute	Number of Animals Species	Number of Animals Individual	Number of Exhibits Approx.	Number of Exhibits Themed	Number of Exhibits Types	Percent enclosed	Values Spending Interactive	Number of Visitors Annually	Number of City Residents	Organizational Strategy	Circulation opportunities	
Los Angeles Zoo 1964	1200 anim / 113 acres	1200 ppl / 17 acres	8.5 x more than city	113 acres = 57 soccer fields	1200	80	6-1%	Elevation 88% Perimeter 4% Interior 4%	4% avg low 48 F range 34 deg	spending to interact vs 3	1.3 million	1.7 million	distributed	walking shuttle

Houston Zoo

founded in 1914

ENTERTAINMENT EDUCATION RESEARCH CONSERVATION

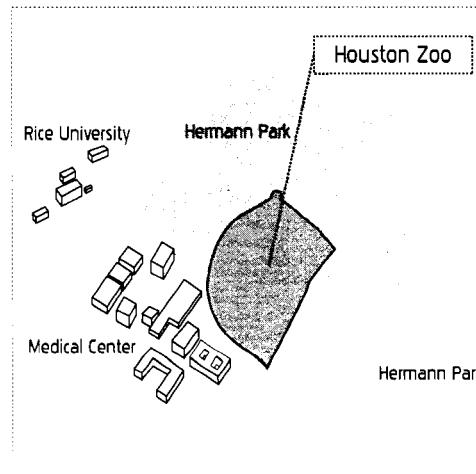
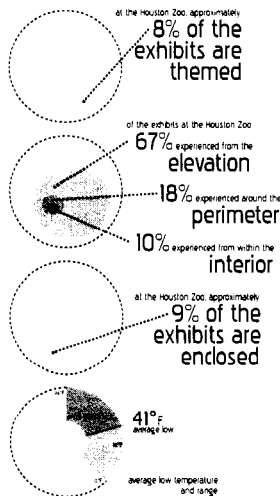
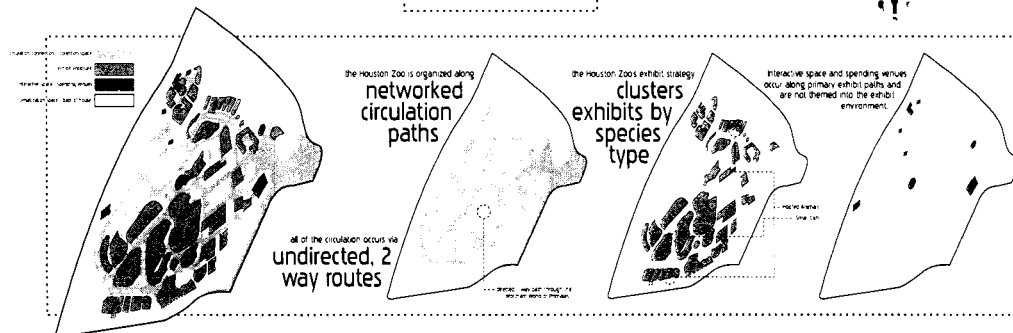
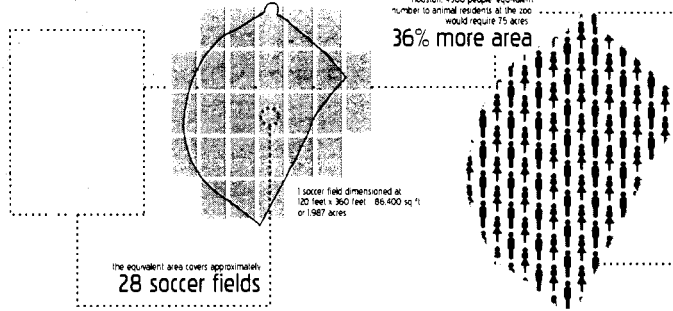


The Houston Zoo is involved in conservation and research through a variety of on site and field research initiatives based on good science, sound economics, environmental and cultural sensitivity.
The Houston Zoo also offers educational programs through classes at the zoo, camps, and outreach programs.

LOCATION Houston Zoo Houston, Texas
CLIMATE 29° 42' N 95° 23' W humid, subtropical

CITY AREA POPULATION 384,640 acres 2 million

ZOO AREA POPULATION 55 acres 1.5 million visitors annually 4500+ resident animals 800+ species represented (approximate)



The Houston Zoo is buffered on three sides by Hermann Park. The Houston Medical Center south west of the zoo is apparent over the south-west edge of the zoo from several places.

Zoo Scale	Relative density	Zoo Scale	Zoo Scale	Number of Animals Species	Number of Animals Individual	Number of Exhibits Approx	Number of Exhibits Themed	Number of Exhibits Types lower number = low	Percent enclosed * exhibit structure	Venues, Spending + interactive	Number of Visitors Annually	Number of City Residents	Design: Circulation Strategy	Circulation opportunities
Houston Zoo	1914 55 acres 75 acres	15x more than city	55 acres - 28 soccer fields	800	4500	45	4 - 6%	Elevation: 67% Interior: 10%	4% avg low air F range 54 deg	spending 9 interactive 1	1.5 million	~9 million	type	walking

La Ménagerie du Jardin des Plantes

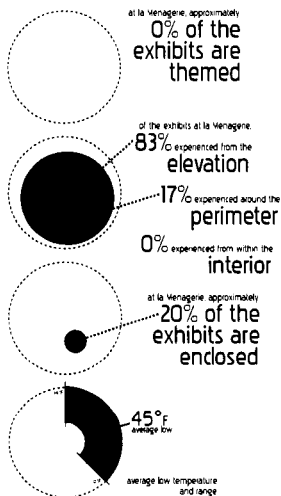
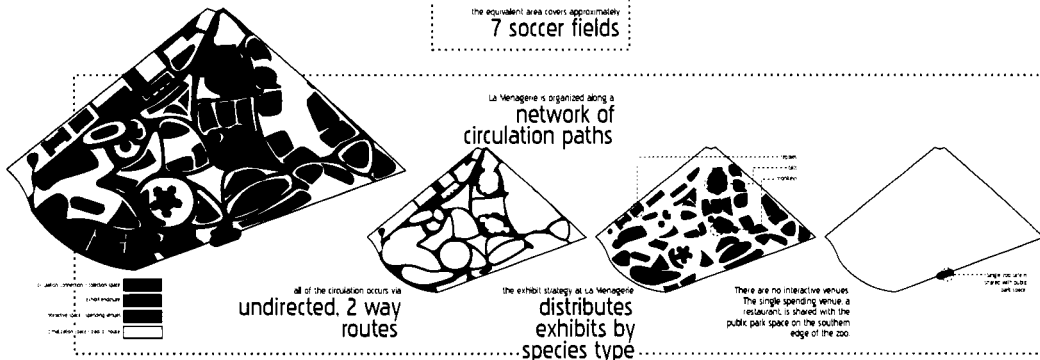
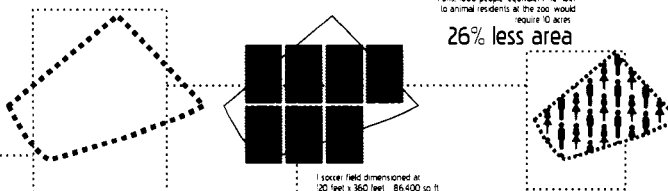
founded - 1794

ENTERTAINMENT



La Ménagerie du Jardin des Plantes recognizes the importance of the contribution of zoos to animal and habitat conservation and preservation efforts, as well as the necessity of the zoo to educate the public.

LOCATION	La Ménagerie du Jardin des Plantes, Paris, France	CITY	AREA POPULATION	ZOO	AREA POPULATION
CLIMATE	40° 50' N 2° 21' E oceanic		2'489 acres 21 million		13.6 acres 500,000 visitors annually 1000+ resident animals approximate

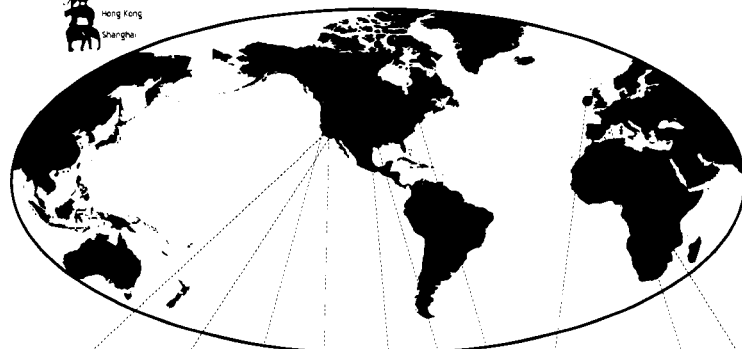


While the south and west edges of the zoo are buffered by the city park le Jardin des Plantes, the south and west edges are bounded by the neighborhood of the 5th arrondissement. A large hedge and zoo exhibit buildings are the only barrier between the zoo and the adjacent urban environment. The audio and visual presence of the city is apparent continuously along the north and western edges of the zoo.

Zoo Size	Zoo Relative density	Zoo Scale Absolute	Number of Animals Species	Number of Animals Individual	Number of Exhibits Approx	Number of Exhibits Themed	Number of Exhibits Types	Percent enclosed* exhibit structure	Venues Spending Interactive	Number of Visitors Annually	Number of City Residents	Organizational Strategy	Circulation opportunities
La Ménagerie du Jardin des Plantes 1794	1000 animal 1000 pop 11.6 acres 10 acres	4.6 x more than city 11.6 acres 7 soccer fields	1000	1000	10	0	Elevation: 43% Perimeter: 17% Interior: 0%	20% avg low 45 F range 30-60 deg	Spending: 1 interactive 0	100,000	21 million	type	walking

Case study analysis

where's next?



San Diego Zoo • San Diego Wild Animal Park • SeaWorld San Diego • Los Angeles Zoo • Fort Worth Zoo • Houston Zoo • Bronx Zoo • London Zoo • La Menagerie du Jardin des Plantes • Zoo Barcelona

Zoos are urban institutions. Originally intended to be parks on the city edge to which urban dwellers could still, when the city became too much, retreat. It was a brief, short time before zoos were enveloped in more rapidly sprawling urban development.

For centuries zoos have provided unique opportunities for education, entertainment and research not found elsewhere in urban centers. Throughout time, as knowledge of the natural kingdom changed and grew, zoos responded. Originally municipal institutions, zoos' initial responses to change were often conservative. Today, the majority of accredited zoos are operated by private and not-for-profit companies. As such, zoos now must compete for money and attention within urban and suburban settings. To woo visitors, zoos are changing in ways more radical than ever, creating and simulating entire environments in which the zoo visitor is immersed.

It has been over 40 years since the last major zoo reform, in a modern history that spans only 200 years. This analysis investigates the zoo in its urban context, quantitatively and qualitatively, seeking to understand what the relationships are if there are any, between zoos and the cities that house them. Further, this analysis begins to investigate the fabric of zoos themselves:

- how regional, social and cultural concepts of what is natural, wild and exotic have influenced the construct of zoos, especially in their planar arrangement, animal exhibit space, and the type of interaction in which visitors can expect to participate

- zoo exhibit typology, specifically in how they currently reinforce the human nature division, and how that division may be subverted

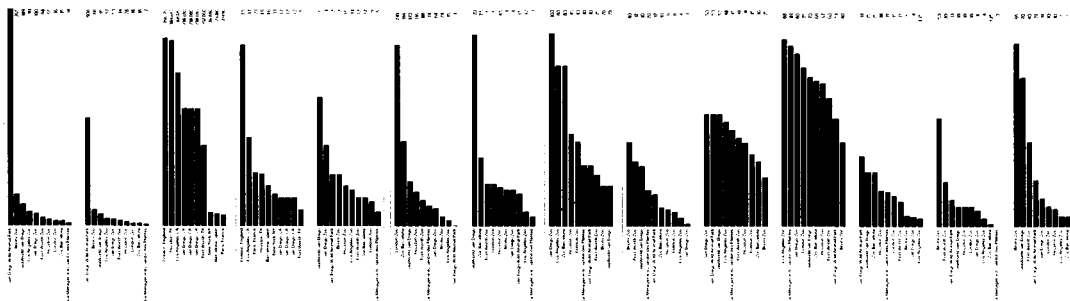
From this information, I hope to gain an understanding that will lead to the design of a new zoo typology. The new zoo will reflect both its urban locale, as well as the broad scale changes in the natural environment worldwide.



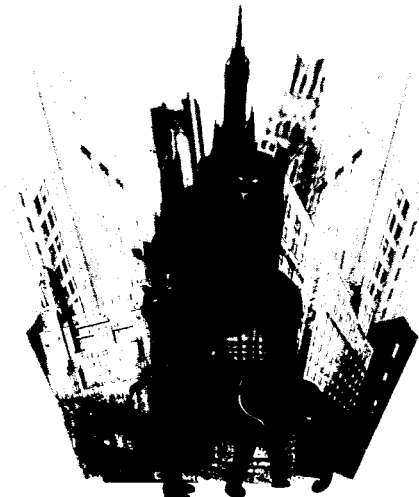
Opposition to animal enclosure in the zoo
1910s-1920s
1930s-1940s
1950s-1960s
1970s-1980s
1990s-2000s
2010s-2020s



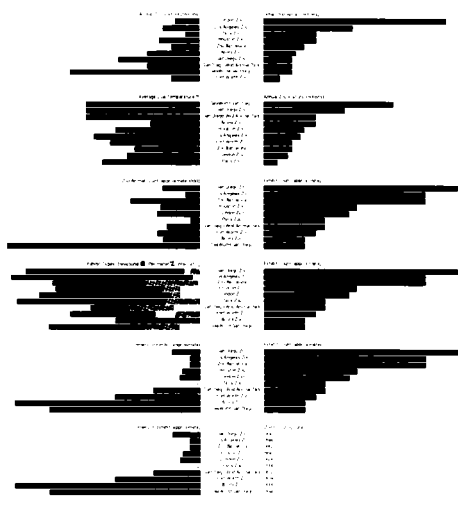
How important is the zoo in the city?
1910s-1920s
1930s-1940s
1950s-1960s
1970s-1980s
1990s-2000s
2010s-2020s



ZOO AREA ABSOLUTE (ACR) EQUIVALENT AREA (EQA) URBAN AREA (UA) URBAN POPULATION (POP) ANNUAL ZOO VISITORS (VIS) ZOO DENSITY (DEN) ZOO ANIMAL COUNT (ACC) EXHIBIT COUNT (EXC) ENCLOSED EXHIBIT COUNT (EXC) AVERAGE LOW °F (LOW) EXHIBIT TYPE (EXC) EXHIBIT TYPE (EXC) EXHIBIT TYPE (EXC) IMMERSION EXHIBIT (EXC)



what's next?



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